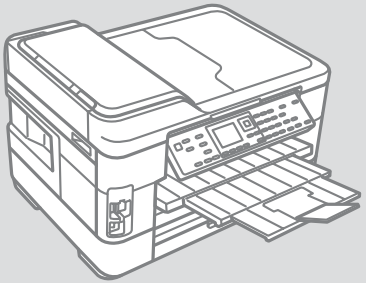
WF-7510 / WF-7511 / WF-7520 / WF-7521

Basic Operation Guide

- for use without a computer -



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About This Guide

Follow these guidelines as you read your instructions:

Warning: Warnings must be followed carefully to avoid bodily injury.	Caution: Cautions must be observed to avoid damage to your equipment.	Must be observed to avoid bodily injury and damage to your equipment.	Note: Notes contain important information and hints for using the printer.	Indicates a page number where additional information can be found.

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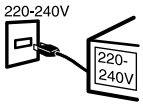
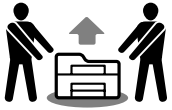
Important Safety Instructions

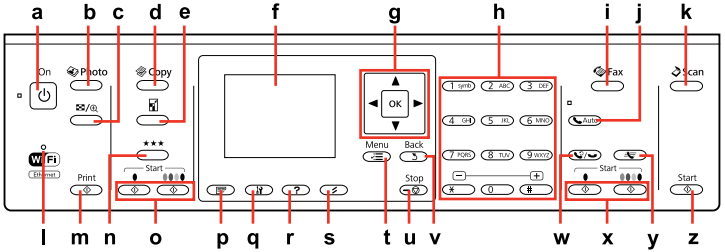
						
Use only the power cord that comes with the printer. Use of another cord may cause fire or shock. Do not use the cord with any other equipment.	Place the printer near a wall outlet where the power cord can be easily unplugged.	Use only the type of power source indicated on the printer.	Make sure the power cord meets all relevant local safety standards.	Do not let the power cord become damaged or frayed.	Keep the printer away from direct sunlight or strong light.	Do not open the scanner unit while copying, printing, or scanning.

Do not use aerosol products that contain flammable gases inside or around the printer. Doing so may cause fire.	Except as specifically explained in your documentation, do not attempt to service the printer yourself.	Keep ink cartridges out of the reach of children.	If ink gets on your skin, wash the area thoroughly with soap and water. If ink gets into your eyes, flush them immediately with water. If discomfort or vision problems continue after a thorough flushing, see a doctor immediately. If ink gets into your mouth, spit it out immediately and see a doctor right away.	Do not shake the ink cartridges too vigorously; otherwise ink may leak from the cartridge.	If you remove an ink cartridge for later use, protect the ink supply area from dirt and dust and store it in the same environment as the printer. Do not touch the ink supply port or surrounding area.

				
Do not use the product near water.	Avoid using a telephone during an electrical storm. There may be a remote risk of electric shock from lightning.	Do not use a telephone to report a gas leak in the vicinity of the leak.	Always keep this guide handy.	Because the product is heavy, one person should never attempt to lift or carry it alone. Two people should lift and carry the product.

Guide to Control Panel

Control panel design varies by area.



a	b	c	d	e	f
	[Photo]	[Display/Crop]	[Copy]	[Reduce/Enlarge]	-
Turns on/off printer.	Enters photo mode.	Changes the view of photos or crops the photos.	Enters copy mode.	Changes the Reduce/ Enlarge settings for copying.	LCD screen displays photos and menus.

g	h	i	j
OK	0 - 9, *,#	[Fax]	Auto
Selects photos and menus. Use ▲ and ▼ to specify the number of copies. When typing a fax number, ◀ acts as a backspace key, and ▶ acts as a space key.	Specifies the date/time or the number of copies, as well as fax numbers. Enters alphanumeric characters and switches between uppercase, lowercase, and numbers each time it is pressed. It may be easier to use the software keypad to enter text instead of using these buttons. ➡ 8	Enters fax mode.	Turns on/off the automatic answer mode.

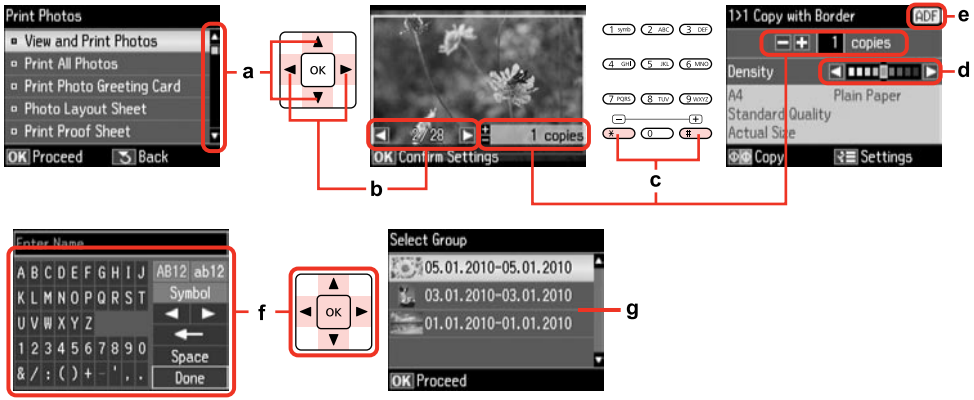
k	l	m	n	o	p
[Scan]		[Print Photo]	★★★ [Quality]	Start	
Enters scan mode.	Shows the wireless network status.	Starts printing photos.	Changes the copy quality settings.	Starts monochrome or color copying.	Displays 2-sided copy, fax, and scan menu options. This button may not be available depending on the model.

q	r	s	t	u	v
	?				
Enters setup mode.	Displays Help for solutions to problems.	Resets your settings.	Displays detailed settings for each mode.	Stops copying/printing/faxing/scanning.	Cancels/returns to the previous menu.

w	x	y	z
	Start		[Start Scan]
Displays the last number dialed. When entering numbers in fax mode, this inserts a pause symbol (-) that acts as a brief pause during dialing.	Starts monochrome or color faxing.	Displays speed dial/group dial list in fax mode.	Starts scanning.

Using the LCD Screen

The actual screen display may differ slightly from those shown in this guide.



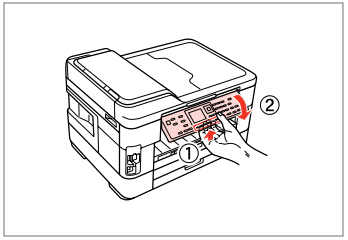
a	b	c	d	e
Press ▲ or ▼ to select the menu item. The highlight moves up or down.	Press ◀ or ▶ to change the photo displayed on the LCD screen.	Press +(#) or -(*) to set the number of copies for the selected photo.	Press ◀ or ▶ to set the density.	The ADF icon is displayed when there is a document loaded in the Automatic Document Feeder (ADF).

f	g
A virtual keyboard for entering text. Use ▲, ▼, ◀, ▶ buttons to select a character or button on the keyboard, and press **OK** to enter the character or use the selected button. The keyboard buttons perform the following operations. ← (backspace) deletes character to the left of the cursor. ◀ ▶ moves the cursor left or right within the text. **Space** inserts a space. When finished, select **Done** and then press **OK**.	If you have more than 999 photos on your memory card, you can select a group of photos. Images are sorted by the date they were taken. To show images in a group, press ▲ or ▼ to select the group, and then press **OK**. To re-select a group or folder, press ❖ [Photo], select **Select Location**, and then select **Select Folder** or **Select Group**.

Protecting Your Personal Information

This product allows you to store names and telephone numbers in its memory even when the power is turned off.
Use the following menu to erase the memory if you give the product to someone else or dispose of it.
 > **Restore Default Settings** > **All Settings**

Adjusting the Angle of the Panel



To lower or close the panel, pull the release lever on the rear of the control panel and then lower down. Simply lift the panel to raise it.

Copy/Fax/Scan Features Available for Your Product

			WF-7510 / WF-7511	WF-7520 / WF-7521
Copy Fax Scan	Your original	1-sided	✔	✔
		2-sided	-	✔
Copy	Print out	1-sided	✔	✔
		2-sided	-	✔

Power Saving Function

After 13 minutes of inactivity, the screen turns black to save energy.
Press any button to return the screen to its previous state.

Restarting Automatically After a Power Failure

If power failure occurs while printer is in fax standby mode or printing, it restarts automatically and then beeps.

Do not put your hand inside the printer until the print head stops moving.

Restart stops if any control panel buttons are pressed before the LCD turns on. Restart by pressing ⏻ **On**.

Depending on the circumstances before the power failure, it may not restart. Restart by pressing ⏻ **On**.

For New Zealand Users

General warning
The grant of a Telepermit for any item of terminal equipment indicates only that Telecom has accepted that the item complies with the minimum conditions for connection to its network. It indicates no endorsement of the product by Telecom, nor does it provide any sort of warranty. Above all, it provides no assurance that any item will work correctly in all respects with another item of Telepermitted equipment of a different make or model, nor does it imply that any product is compatible with all of Telecom's network services.

Telepermitted equipment only may be connected to the EXT telephone port. This port is not specifically designed for 3-wire-connected equipment. 3-wire-connected equipment might not respond to incoming ringing when attached to this port.

The automatic calling functions of this equipment must not be used to cause a nuisance to other Telecom customers.

Handling Media and Originals

Selecting Paper

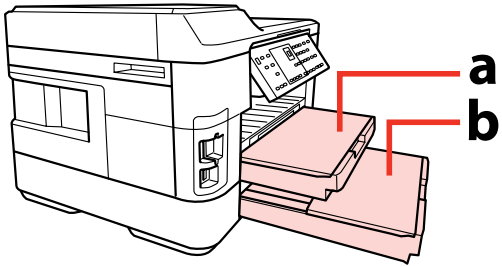
The availability of special paper varies by area.

	If you want to print on this paper...	Choose this Paper Type on the LCD screen	Loading capacity (sheets)
a	Plain paper *1 *2	**Plain Paper**	[27.5 mm] *3
b	Epson Bright White Ink Jet Paper *1	**Plain Paper**	200 *3
c	Epson Matte Paper - Heavyweight	**Matte**	20
d	Epson Photo Quality Ink Jet Paper	**Matte**	80
e	Epson Premium Glossy Photo Paper	**Prem. Glossy**	20
f	Epson Premium Semigloss Photo Paper	**Prem. Glossy**	20
g	Epson Photo Paper	**Photo Paper**	20
h	Epson Ultra Glossy Photo Paper	**Ultra Glossy**	20
i	Epson Glossy Photo Paper	**Glossy**	20

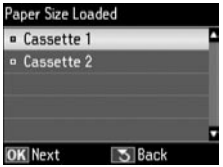
*1 You can perform 2-sided printing with this paper.

*2 Paper with a weight of 64 to 90 g/m^2.

*3 30 sheets for paper that already has printing on one side.



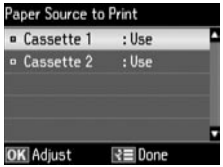
a: Paper cassette 1
b: Paper cassette 2



▲ / ▼ ------> OK

▲ / ▼ ------> OK

For WF-7520 / WF-7521, set the size of paper in each cassette. To set the size, press ⚒, select **Printer Setup** and then select **Paper Size Loaded**.

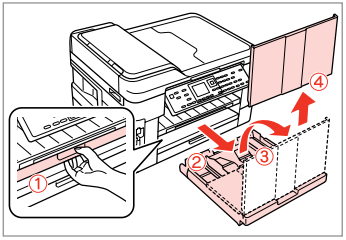


For WF-7520 / WF-7521, you can select from which cassette(s) to feed paper with the Paper Source to Print menu on the LCD screen. If you select a cassette that contains paper larger than A4, you can receive faxes only in B&W. ➡ 14, 70

Paper Source to Print setting	Details	Available functions	Available paper
Cassette 1: Use	Feed paper from cassette 1.	All	All ➡ 12
Cassette 2: Use	Feed paper from cassette 2.	All	B5 to A3+

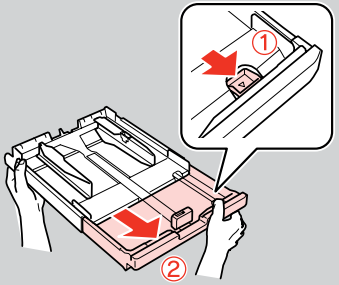
To access the Paper Source to Print menu: **Fax**> **Menu**> **Receive Settings**

1

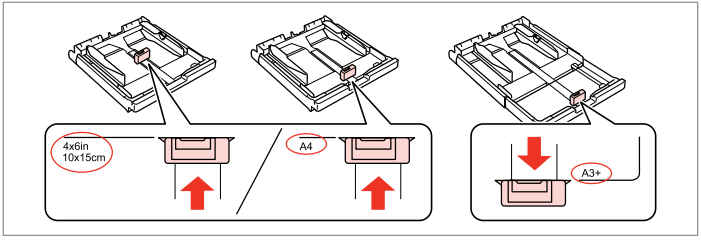


Pull out and take off.

When using legal, A3, or A3+ size paper, extend the paper cassette.

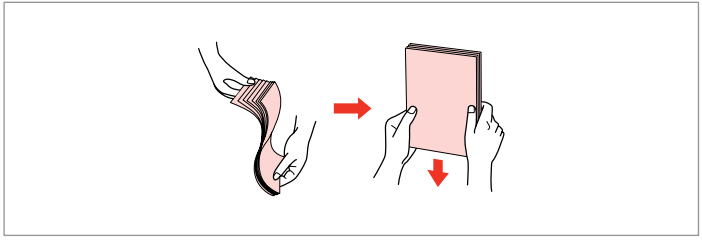


2



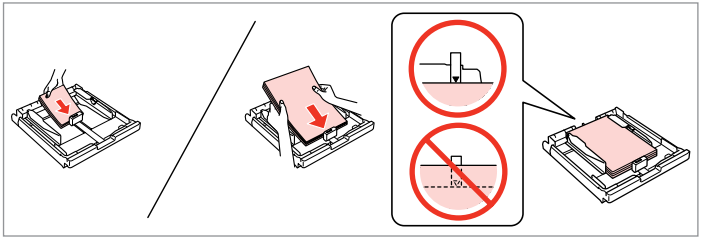
Slide the guide to adjust to the paper size you will use.

3



Fan and align the stack of paper.

4

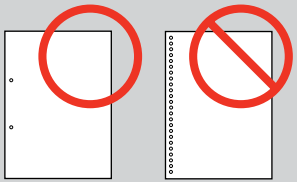


Load toward the guide, printable side face DOWN.

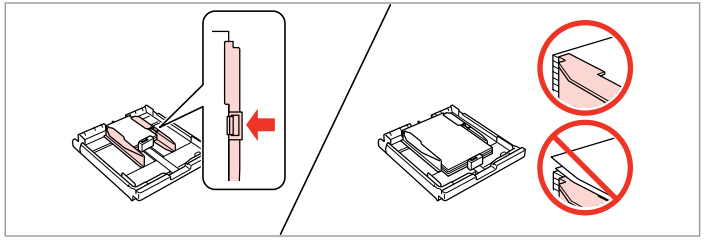
Align the edge of the paper with the ▼ mark in the cassette.

For plain paper, do not load paper above the ≚ arrow mark inside the edge guide. For Epson special media, make sure the number of sheets is less than the limit specified for the media. ➡ 12

You can use A4 paper with two binder holes.

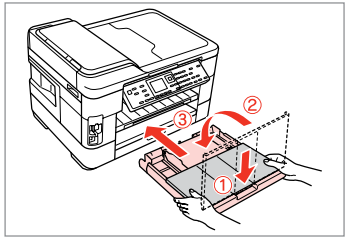


5



Slide to the edges of paper.

6

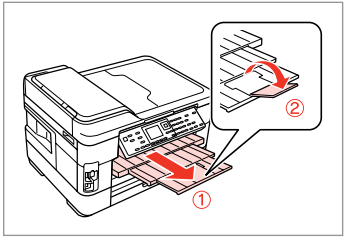


Insert the cassette gently.

Keep the cassette flat and insert it back into the printer carefully and slowly.

Make sure the cassette is inserted correctly.

7

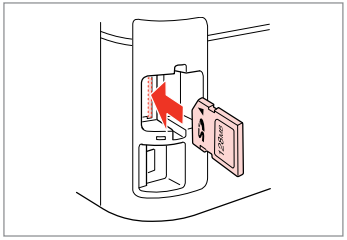


Slide out and raise.

Do not pull out or insert the paper cassette while the printer is operating.

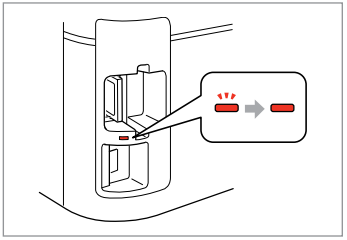
Inserting a Memory Card

1



Insert one card at a time.

2

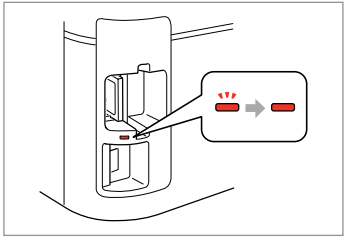


Check the light stays on.

Do not try to force the card all the way into the slot. It should not be fully inserted.

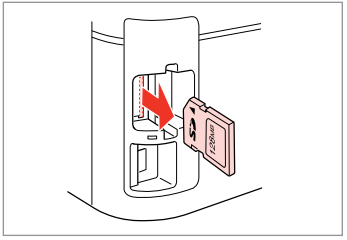
Removing a Memory Card

1



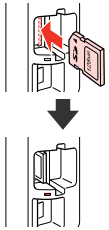
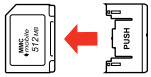
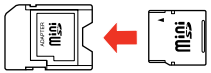
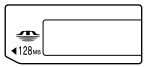
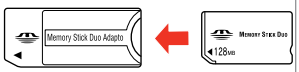
Check the light stays on.

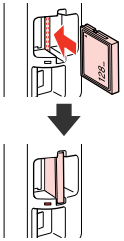
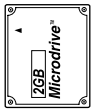
2



Remove.

On	Flashing

		xD-Picture Card xD-Picture Card Type M xD-Picture Card Type M+ xD-Picture Card Type H
		SD SDHC MultiMediaCard MMCplus
		SDXC
		MMCmobile *
		MMCmicro *
		miniSD * miniSDHC *
		microSD * microSDHC *
		Memory Stick Memory Stick PRO MagicGate Memory Stick
		Memory Stick Duo * Memory Stick PRO Duo * Memory Stick PRO-HG Duo * MagicGate Memory Stick Duo *
		Memory Stick Micro *

		Compact Flash
		Microdrive

*Adapter required

If the memory card needs an adapter then attach it before inserting the card into the slot, otherwise the card may get stuck.

Automatic Document Feeder (ADF)

You can load your original documents in the Automatic Document Feeder (ADF) to copy, scan, or fax multiple pages quickly.

Usable originals

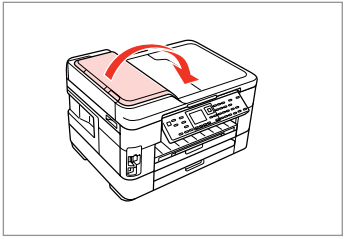
Size	A4/Letter/Legal/A3
Type	Plain paper
Weight	64 g/m² to 95 g/m²
Capacity	30 sheets or 3 mm or less

For WF-7520 / WF-7521 users
When scanning a 2-sided document, legal and A3 size paper is not available.

To prevent paper jams avoid the following documents. For these types, use the document glass.

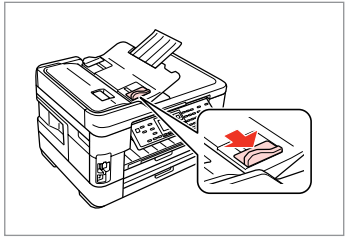
- ❏ Documents held together with paper clips, staples, and so on.
- ❏ Documents that have tape or paper stuck to them.
- ❏ Photos, OHPs, or thermal transfer paper.
- ❏ Paper that is torn, wrinkled, or has holes.

1



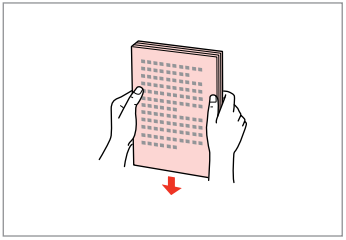
Open.

2



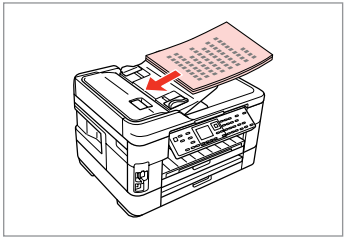
Slide.

3



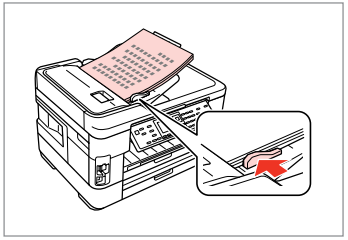
Tap to even edges.

4



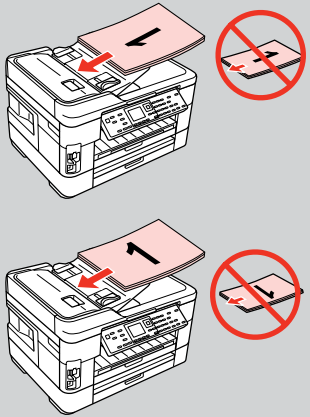
Insert facing-up.

5



Fit.

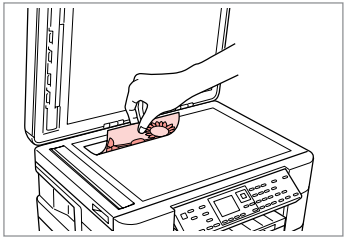
For **2-up Copy** layout, place the originals as shown on the right.



When you use the copy function with the Automatic Document Feeder (ADF), the print settings are fixed at Paper Type - **Plain Paper**.

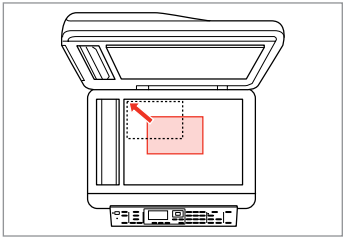
Document glass

1

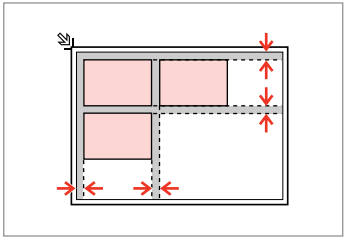


Place face-down horizontally.

2



Slide to the corner.



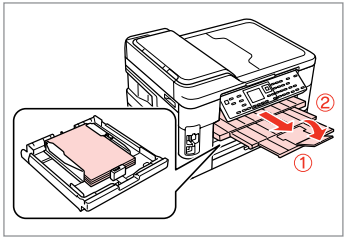
Place photos 5 mm apart.

You can reprint one photo or multiple photos of different sizes at the same time, as long as they are larger than 30 × 40 mm.

When there is a document in the Automatic Document Feeder (ADF) and on the document glass, priority is given to the document in the Automatic Document Feeder (ADF).

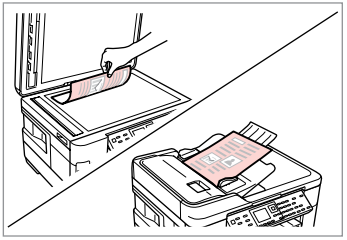
Copy Mode

1 ➡ 13



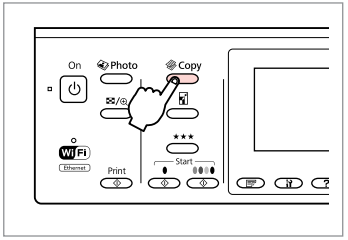
Load paper.

2 ➡ 20



Place original horizontally.

3



Enter the copy mode.

4

/ (+ / −)

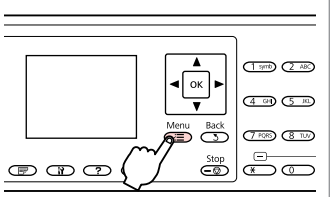
Set the number of copies.

5

◀ / ▶

Set the density.

6



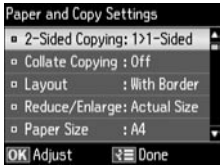
Enter the copy settings menu.

7

OK

Select **Paper and Copy Settings**.

8 ➡ 29

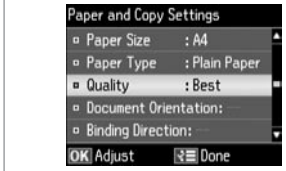


Select the appropriate copy settings.

When scanning both sides, load the original in the ADF, and select 2>1-Sided or 2>2-Sided. When printing on both sides, select 1>2-Sided or 2>2-Sided. Select the Binding Direction setting that is suitable for the document. You can also press to select 2-sided printing. Depending on the model, this may not be available. ➡ 9

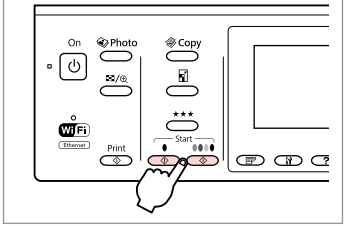
The Reduce/Enlarge menu and the Quality menu are the same as the menus displayed when you press [Reduce/Enlarge] or ★ ★ ★ [Quality].

9



Finish the settings.

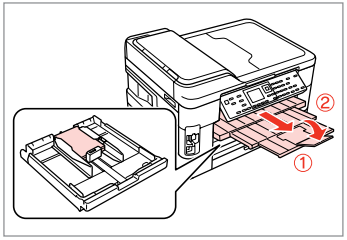
10



Start monochrome or color copying.

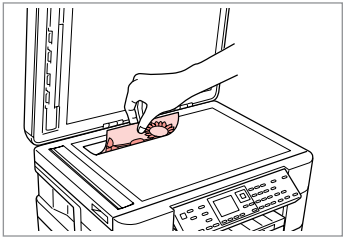
Copy/Restore Photos

1 13



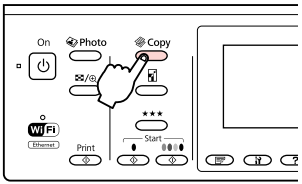
Load paper.

2 20



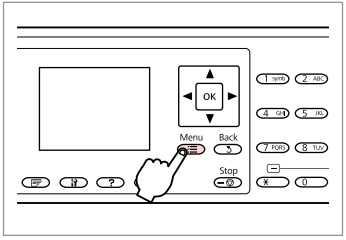
Place original horizontally.

3



Enter the copy mode.

4



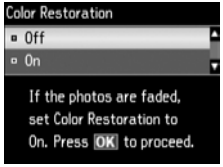
Enter the copy settings menu.

5

▲ / ▼ -----> OK

Select **Copy/Restore Photos**.

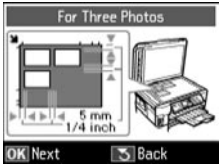
6



▲ / ▼ --> OK --> OK

Select **On** or **Off**.

7



OK -----> OK

Proceed.

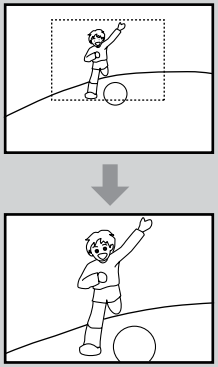
8

/ (+ / −)

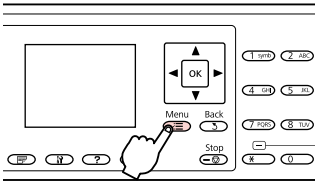
Set the number of copies.

If you scanned two or three photos, repeat step 8 for each additional photo.

You can crop, enlarge your photo. Press [Display/Crop] and make the settings.

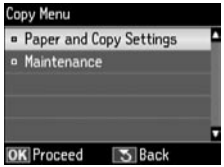


9



Enter the copy settings menu.

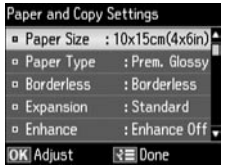
10



OK

Select **Paper and Copy Settings**.

11 29



Select the appropriate print settings.

12

Finish the settings.

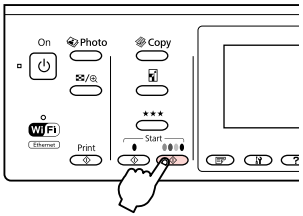
Make sure you set the **Paper Size** and **Paper Type**.

13

OK

Proceed.

14



Start copying.

Copy Mode Menu List

Copy Menu

Paper and Copy Settings	2-Sided Copying *1	1>1-Sided, 1>2-Sided, 2>1-Sided, 2>2-Sided
	Collate Copying	Off, On
	Layout	With Border, Borderless *7, A4, 2-up Copy, A3, 2-up Copy
	Reduce/Enlarge	Custom Size, Actual Size, Auto Fit Page, 10×15cm->A4, A4->10×15cm, 13×18->10×15, 10×15->13×18, A5->A4, A4->A5, A4->A3, A3->A4
	Paper Size	A4, A5, 10×15cm(4×6in), 13×18cm(5×7in), A3
	Paper Type	Plain Paper, Matte, Prem. Glossy, Ultra Glossy, Glossy, Photo Paper
	Quality	Draft, Standard Quality, Best
	Document Orientation *1 *2	Portrait, Landscape
	Binding Direction *1 *2	Left, Top
	Binding Margin *1 *2	Left, Top
	Dry Time *3	Standard, Long, Longer
	Borderless *4	Borderless, With Border
	Expansion *5	Standard, Medium, Minimum
	Enhance *4 *6	PhotoEnhance, Enhance Off
	Filter *4 *7	Off, B&W
	Set As New Default	Yes, No
Copy/Restore Photos	Color Restoration	Off, On
Maintenance	➡ 88	

*1 Depending on the model, this function may not be available. ➡ 9

*2 Depending on the **2-Sided Copying** settings, this function may not be available.

*3 Increase the drying time if ink smears or bleeds through the page especially when performing 2-sided Copying.

*4 This function is available only when using the **Copy/Restore Photos** function.

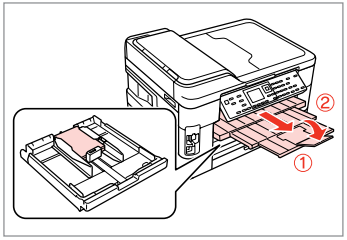
*5 Select the amount the image is expanded when printing **Borderless** photos.

*6 Select **PhotoEnhance** to automatically adjust the brightness, contrast, and saturation of your photos.

*7 Your image is slightly enlarged and cropped to fill the sheet of paper. Print quality may decline in the top and bottom areas of the printout, or the area may be smeared when printing.

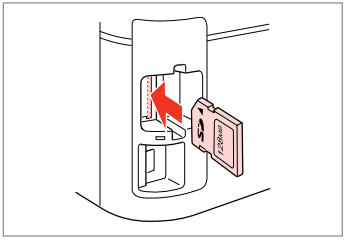
Photo Mode

❶ 📖 ➡ 13



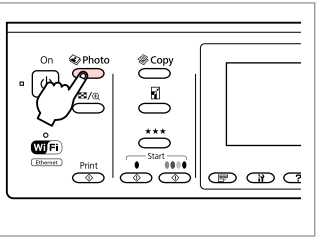
Load photo paper.

❷ 📖 ➡ 18



Insert a memory card.

❸



Enter the photo mode.

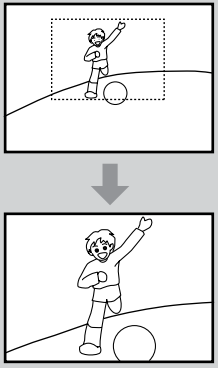
❹

Select **View and Print Photos**.

❺

Select a photo.

You can crop, enlarge and rotate your photo. Press ⊠/⊕ [Display/Crop] and make the settings.



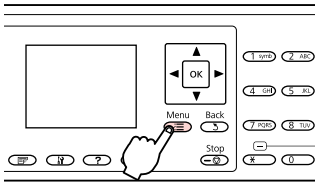
6

/ (+ / −)

Set the number of copies.

To select more photos, repeat ❺ and ❻.

7



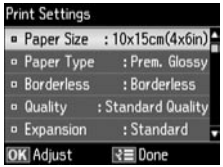
Enter the print settings menu.

8

/ ----> OK

Select **Print Settings**.

9 📖 ➡ 43

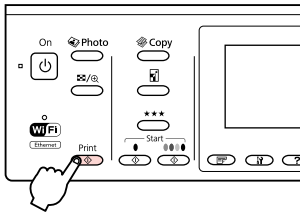


Select appropriate print settings.

Make sure you set the **Paper Size** and **Paper Type**.

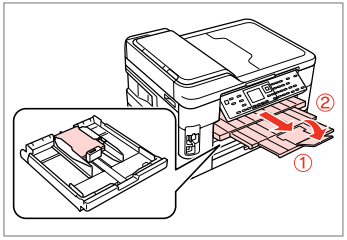
To adjust photos, select **Photo Adjustments** and make the settings in ❽. 📖 ➡ 43

10



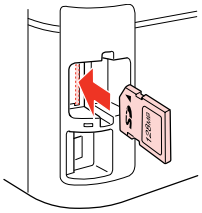
Start printing.

❶ ➡ 13



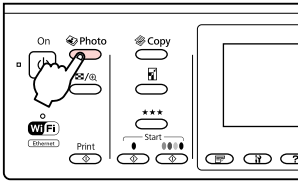
Load paper.

❷ ➡ 18



Insert a memory card.

❸



Enter the photo mode.

❹

▲ / ▼ -----> OK

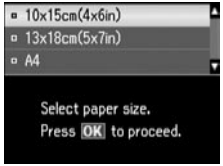
Select **Photo Layout Sheet**.

❺

◄ / ► -----> OK

Select a layout.

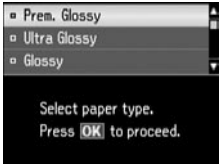
❻



▲ / ▼ -----> OK

Select paper size.

❼



▲ / ▼ -----> OK

Select paper type.

8

OK

Select **Automatic layout**.

If you select **Place photos manually**, you can choose the location where photos are placed.

9

◀ / ▶

Select a photo.

10

/ * (+ / −)

Set the number of copies.

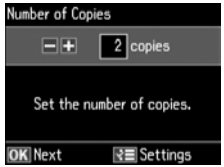
To select more photos, repeat step 9 and 10.

11

OK

Finish selecting photos.

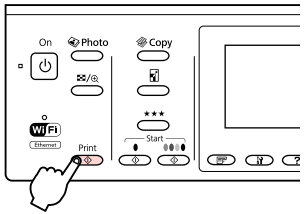
12



/ * (+ / −) -> OK

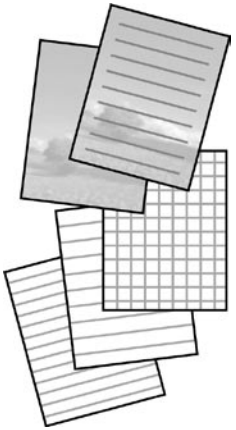
Set the number of copies.

13



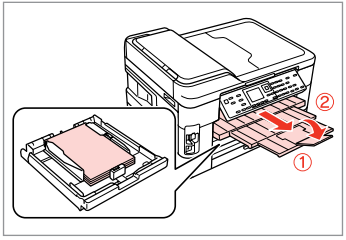
Start printing.

Printing Ruled Paper



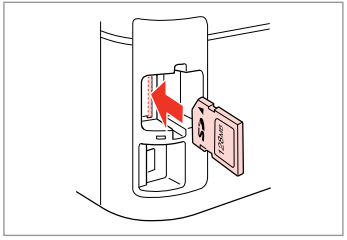
You can print ruled paper or graph paper with or without a photo set as the background.

1 📖 ➡ 13



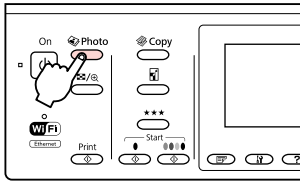
Load A4 or A3-size plain paper.

2 📖 ➡ 18



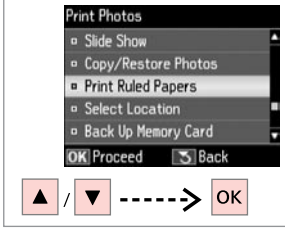
Insert a memory card.

3



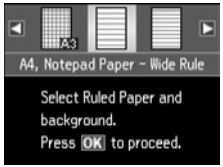
Enter the photo mode.

4



Select **Print Ruled Papers**.

❺ 📖 ➡ 43

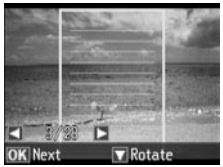


◄ / ► -----> OK

Select a type of format.

If you select a format without a background image, go to ❼.

❻



◄ / ► -----> OK

Select a photo.

If you want to rotate the frame, press ▼.

❼

OK

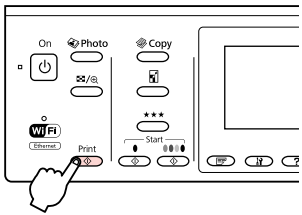
Proceed.

❽

/ (+ / −)

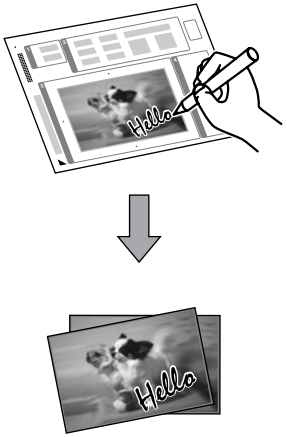
Set the number of copies.

❾



Start printing.

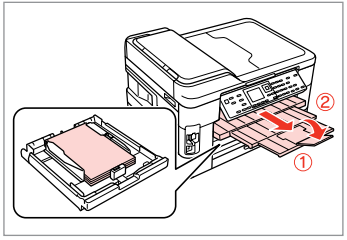
Printing Photo Greeting Cards



You can create custom cards with handwritten messages by using an A4 template. First print a template, write your message, and then scan the template to print your cards.

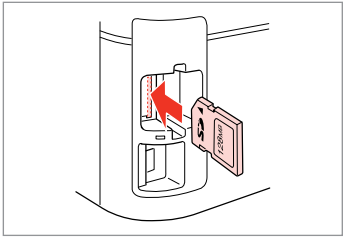
For WF-7520 / WF-7521, load photo paper in cassette 1 and A4-size plain paper in cassette 2.
13

1 13



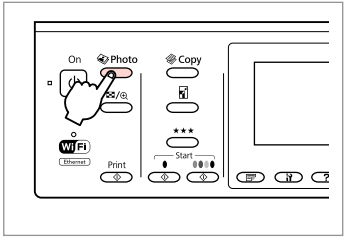
Load A4-size plain paper.

2 18



Insert a memory card.

3



Enter the photo mode.

4

▲ / ▼ -----> OK

Select **Print Photo Greeting Card**.

5

OK

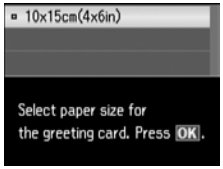
Select upper item.

6

◄ / ► -----> OK

Select a photo.

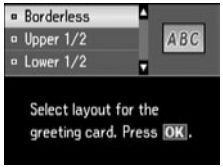
7



OK -----> OK

Select paper size and type.

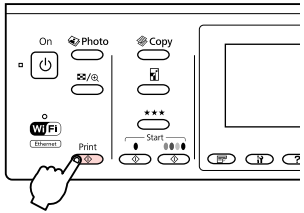
8



▲ / ▼ -> OK , ▲ / ▼ -> OK

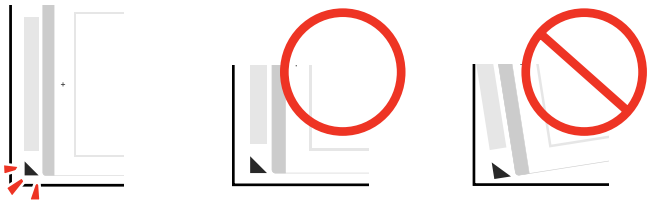
Select the settings and proceed.

9



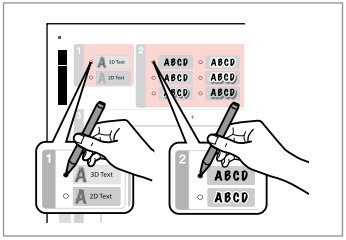
Print the template.

10



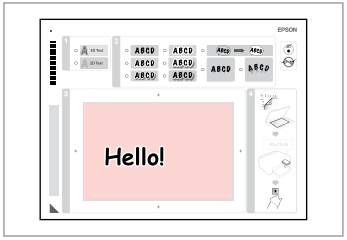
Check ▲ aligns with the corner of the sheet.

11



Select the style and type of the text.

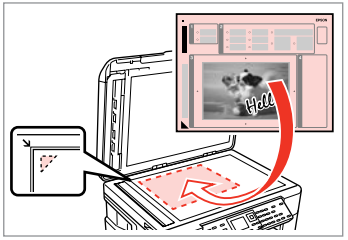
12



Write a message or drawing.

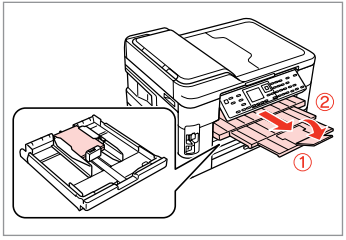
Do not write in a light color or using a highlighter.

13 22



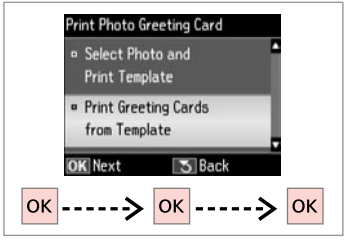
Place the template face-down.

14 13



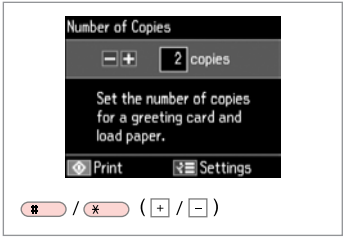
Load 10 × 15 cm photo paper.

15



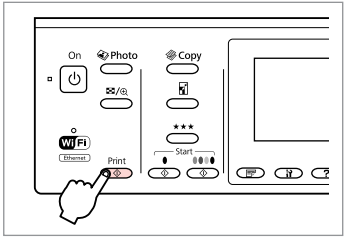
Select lower item and proceed.

16



Set the number of copies.

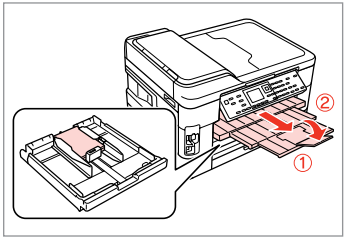
17



Start printing.

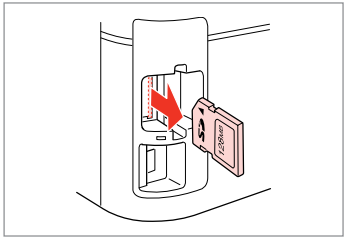
Printing from an External USB Device

❶ ➡ 13



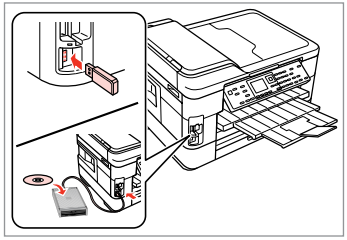
Load photo paper.

❷ ➡ 18



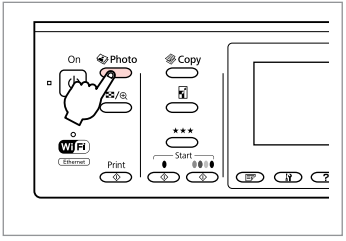
Remove.

❸



Connect an external USB device.

❹



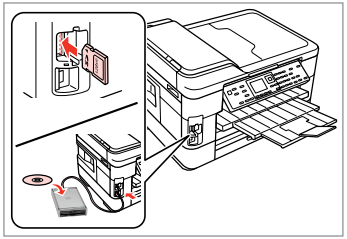
Enter the photo mode.

After step ❹, follow the steps after ❺ from memory card printing.
➡ 32

The supported photo file format is JPEG. For external USB device specifications, see the online User's Guide.

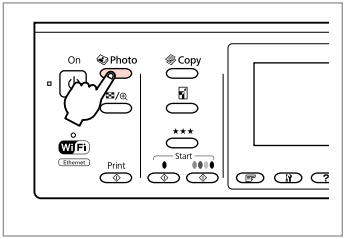
Backup to External USB Device

1 18



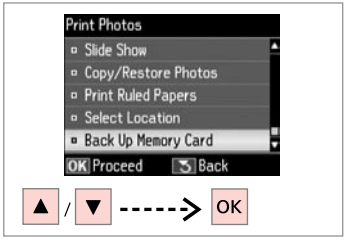
Insert and connect.

2



Enter the photo mode.

3



Select **Back Up Memory Card**.

4

Follow the on-screen instructions.

To change the writing speed, press ☰, select **Writing Speed** and set.

A folder is automatically created for each backup. You can print photos from the backup external USB device. ➡ 41

Photo Mode Menu List

Print Photos Mode

View and Print Photos, Print All Photos, Print Photo Greeting Card, Photo Layout Sheet, Print Proof Sheet, Slide Show, Copy/Restore Photos, Print Ruled Papers, Select Location *1, Back Up Memory Card

Print Photos Menu

Select Photos	Select All Photos, Select by Date, Cancel Photo Selection
Print Settings	Paper Size, Paper Type, Borderless *3, Quality, Expansion *4, Date, Fit Frame *5, Bidirectional *6, Set As New Default
Photo Adjustments *2	Enhance *7, Scene Detection, Fix Red-Eye *8, Filter *9, Brightness, Contrast, Sharpness, Saturation, Set As New Default
Maintenance	➡ 88

*1 You can reselect a folder or group from the memory card or external USB device.

*2 These functions only affect your printouts. They do not change your original images.

*3 When **Borderless** is selected or set to **On**, the image is slightly enlarged and cropped to fill the paper. Print quality may decline in the top and bottom areas, or the area may be smeared when printing.

*4 Select the amount the image is expanded when printing **Borderless** photos.

*5 Select **On** to automatically crop your photo to fit inside the space available for the layout you selected. Select **Off** to turn off automatic cropping and leave white space at the edges of the photo.

*6 Select **On** to increase the print speed. Select **Off** to improve the print quality.

*7 Select **PhotoEnhance** to adjust the brightness, contrast, and saturation of your photos automatically. Select **P.I.M.** to use your camera's PRINT Image Matching or Exif Print settings.

*8 Depending on the type of photo, parts of the image other than the eyes may be corrected.

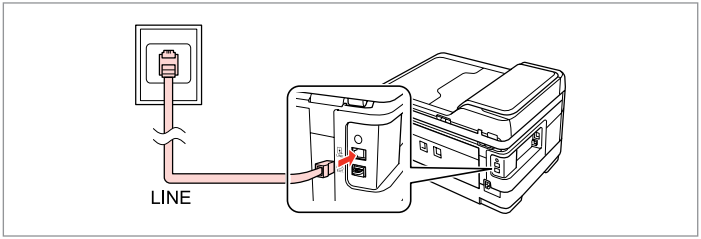
*9 You can change the image color mode to **Sepia** or **B&W**.

Fax Mode

Connecting to a Phone Line

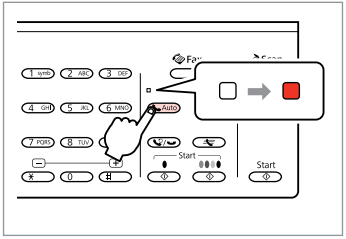
Using the phone line for fax only

1



Connect phone cable leading from telephone wall jack to **LINE** port.

2



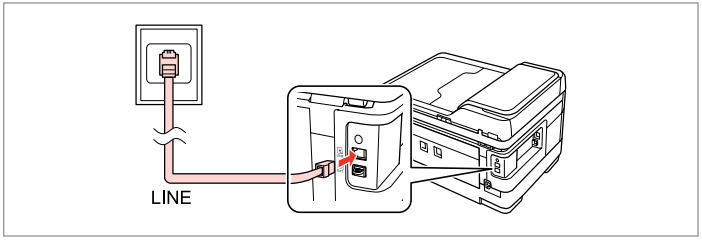
Turn on auto answer.

If you do not connect an external telephone to the product, make sure you turn on auto answer. Otherwise, you cannot receive faxes.

Depending on the area, a phone cable may be included with the product. If so, use that cable.

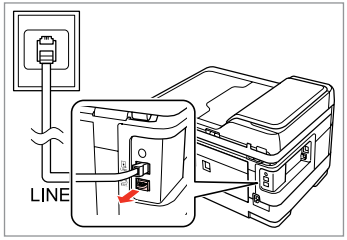
Sharing line with phone devices

1



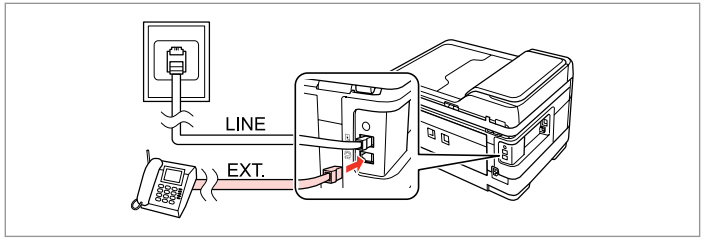
Connect phone cable leading from telephone wall jack to **LINE** port.

2



Remove the cap.

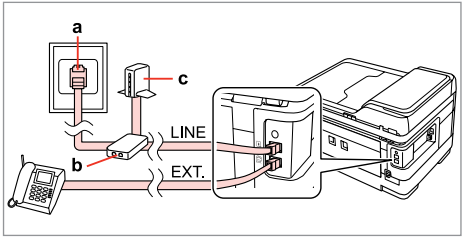
3



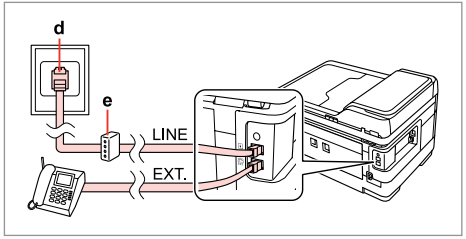
Connect a phone or answering machine to the **EXT.** port.

See the following for other connection methods.

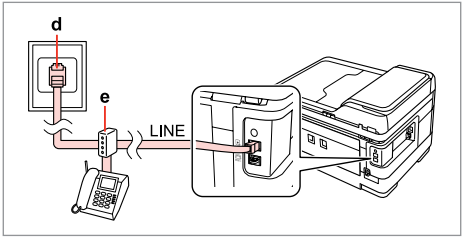
Connecting to DSL



Connecting to ISDN (one phone number)



Connecting to ISDN (two phone numbers)

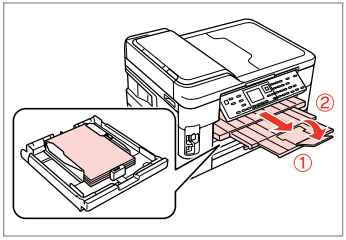


For details, see the documentation that came with your devices.

a	b	c	d	e
Telephone wall jack	Splitter	DSL modem	ISDN wall jack	Terminal adapter or ISDN router

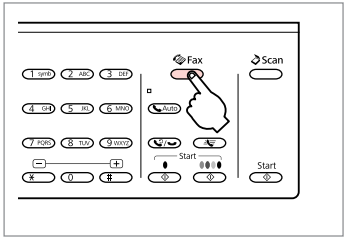
Checking the fax connection

❶ 📖 ➡ 13



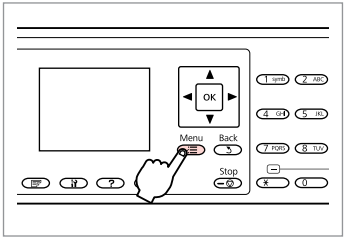
Load A4-size plain paper.

❷



Enter the fax mode.

❸

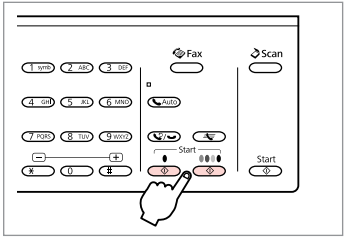


Enter the fax settings menu.

❹

Select **Check Fax Connection**.

❺



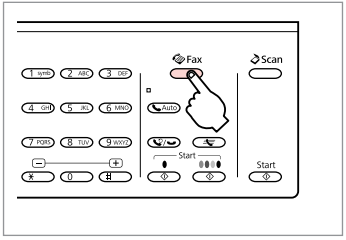
Print the report.

If any errors are reported, try the solutions in the report.

Setting up speed dial entries

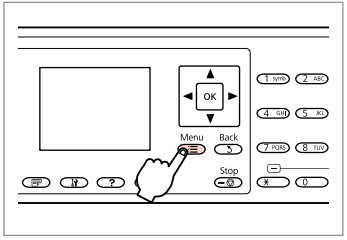
You can create a speed dial list allowing you to select them quickly when faxing. Up to 60 combined speed dial and group dial entries can be registered.

1



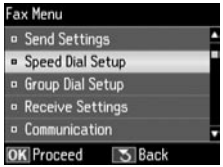
Enter the fax mode.

2



Enter the fax settings menu.

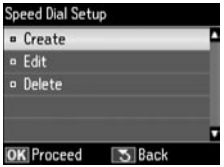
3



▲ / ▼ ------> OK

Select **Speed Dial Setup**.

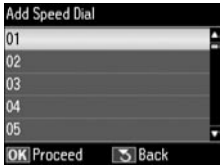
4



OK

Select **Create**.

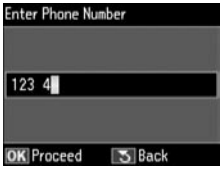
❺



▲ / ▼ -----> OK

Select the entry number.

❻ 📖 ➡ 6



Enter a phone number.

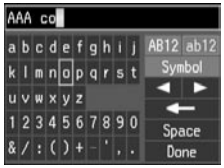
To separate phone numbers, enter a space by pressing ▶.

❼

OK

Register the number.

❽ 📖 ➡ 8



Enter a name for the entry.

❾

Register the name.

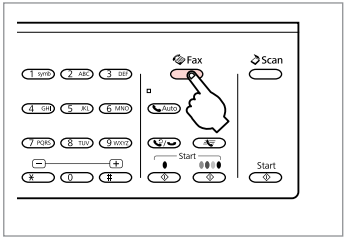
To add another entry, repeat steps ❹ through ❾.

To edit or delete existing entries, select **Edit** or **Delete** in step ❹.

Setting up group dial entries

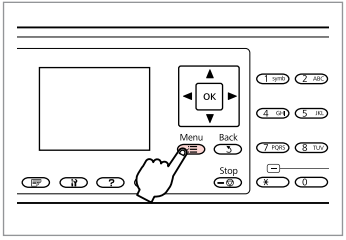
You can add speed dial entries to a group, allowing you to send a fax to multiple recipients at the same time. Up to 60 combined speed dial and group dial entries can be entered.

1



Enter the fax mode.

2



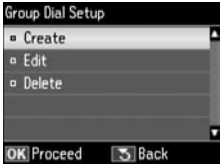
Enter the fax settings menu.

3

▲ / ▼ -----> OK

Select **Group Dial Setup**.

4



OK

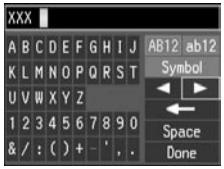
Select **Create**.

5

▲ / ▼ -----> OK

Select the entry number.

❻ 📖 ➡ 8

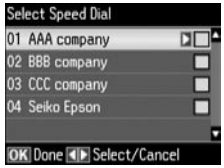


Enter a name for the entry.

❼

Register the name.

❽

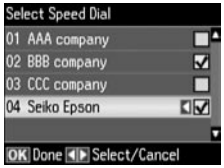


▲ / ▼ ------> ▶

Select the entries to register.

✎ You can register up to 30 entries to a group dial list.

❾



OK

Finish.

✎ To create another group, repeat steps ❹ through ❾.

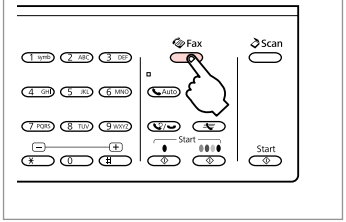
✎ To edit or delete existing entries, select **Edit** or **Delete** in step ❹.

Creating header information

You can create a fax header by adding information such as your phone number or name.

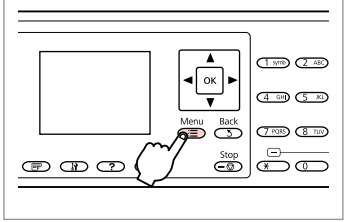
Make sure you have set the time correctly. ➡ 84

1



Enter the fax mode.

2



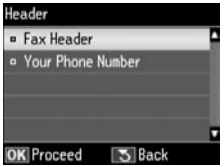
Enter the fax settings menu.

3

▲ / ▼ ------> OK

Select **Header**.

4



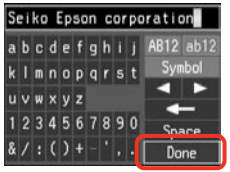
OK

Select **Fax Header**.

❺ 📖 ➡ 8

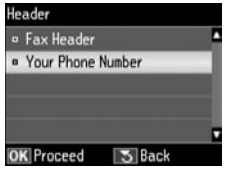
Enter your fax header.

❻



Register.

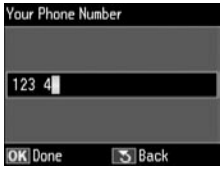
❼



▼ -----> OK

Select **Your Phone Number**.

❽ 📖 ➡ 6



Enter the phone number.

✎

Press ▶ to enter a space, and press ◀ to delete.

✎

Press the "#" button to enter a plus sign (+) which represents the international call prefix. Note that the ✻ and 📞/📴 buttons do not work.

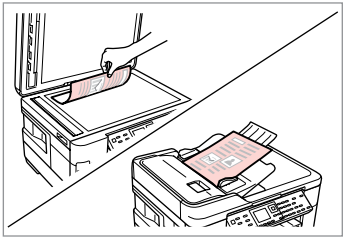
❾

OK

Register.

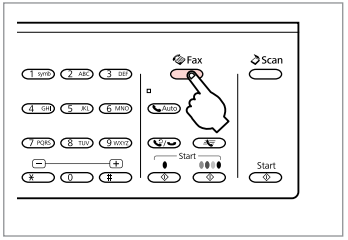
Entering or redialing a fax number

1 📖 ➡ 20



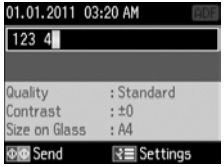
Place your original.

2



Enter the fax mode.

3 📖 ➡ 6



Enter a fax number.

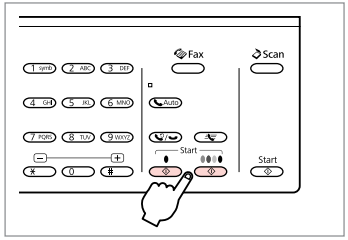
To separate phone numbers, enter a space by pressing ▶.

To display the last fax number you used, press ↻/☎.

Press ☰ and select **Send Settings** to change the settings. 📖 ➡ 70

To scan and fax both sides of your original, load the original in the ADF. After step ❸, press and then select **On**, or press and select **Send Settings** - **2-Sided Faxing** - **On**. Depending on the model, this function may not be available. ➡ 9

❹

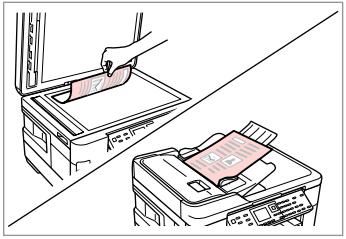


Start sending.

If the fax number is busy or there is some problem, this product redials after one minute. Press /☎ to redial immediately.

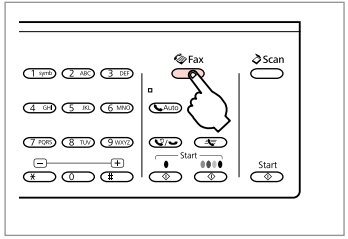
Using speed dial/ group dial

❶ ➡ 20



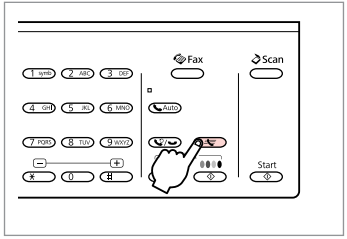
Place your original.

❷



Enter the fax mode.

❸



Select speed dial or group dial list.

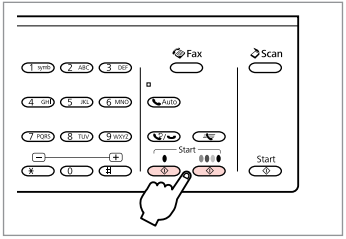
Press ☰ to switch the list. Select **Speed Dial Setup** or **Group Dial Setup** if you need to create/edit/delete the entries. 📖 ➡ 50

4

Select the entry number to send.

Press ☰ and select **Send Settings** to change the settings. 📖 ➡ 70

5



Start sending.

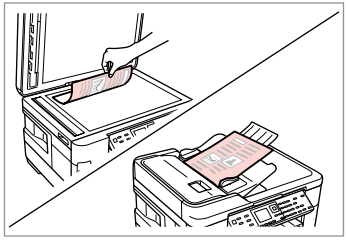
To scan and fax both sides of your original, load the original in the ADF. After step ❹, press 🖹 and then select **On**, or press ☰ and select **Send Settings** - **2-Sided Faxing** - **On**. Depending on the model, this function may not be available. 📖 ➡ 9

Broadcast fax sending

Broadcast allows you to easily send the same fax to multiple numbers (up to 30) using speed dial/group dial, or by entering a fax number.

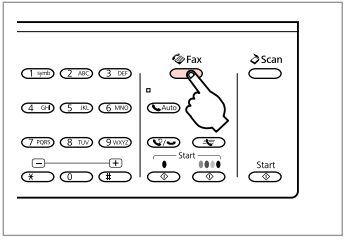
You can only send B&W faxes.

1 📖 ➡ 20



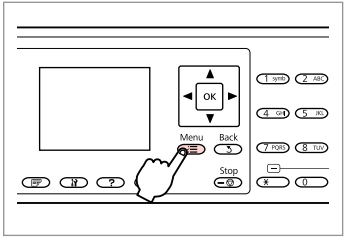
Place your original.

2



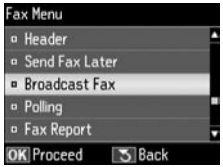
Enter the fax mode.

3



Enter the fax settings menu.

4

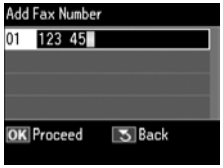


▲ / ▼ ------> OK

Select **Broadcast Fax**.

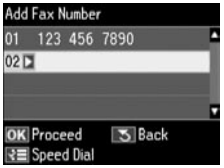
To select recipients from a speed or group dial list, go to **7**.

❺ 📖 ➡ 6



Enter a fax number.

❻

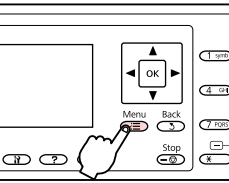


Add the fax number.

To add another number, repeat steps ❺ and ❻.

If you do not need to add recipients from the speed dial/ group dial lists, press **OK** and go to ❾.

❼



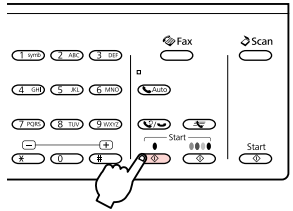
Select speed dial or group dial list.

❽

Select entries from the list.

Press ☰ and select **Send Settings** to change the settings. 📖 ➡ 70

❾



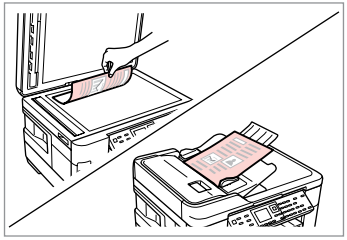
Confirm and send fax.

Sending a fax at a specified time

Make sure you have set the time correctly. 📖 ➡ 84

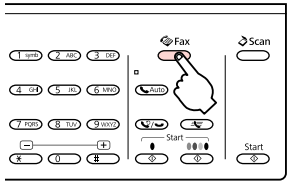
You can only send B&W faxes.

1 📖 ➡ 20



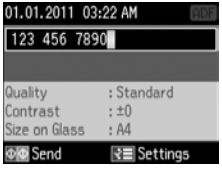
Place your original.

2



Enter the fax mode.

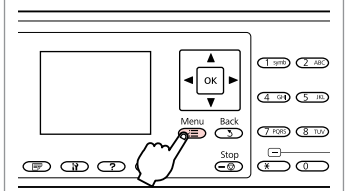
3 📖 ➡ 6



Enter a fax number.

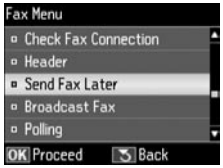
Press ✆/⌣ to redial or ⁝≡ to enter a registered fax number.

4



Enter the fax settings menu.

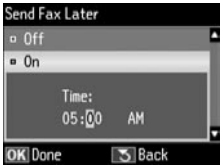
5



▲ / ▼ ------> OK

Select **Send Fax Later**.

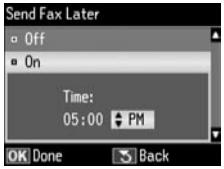
6 6



▼

Select **On** and set the time.

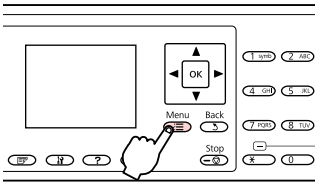
7



OK

Proceed.

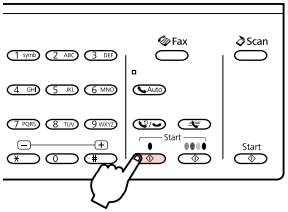
8



Return to the fax send screen.

Press ≡ and select **Send Settings** to change the settings. 70

9



Start scanning to send later.

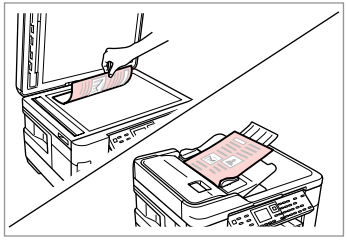
Scanned data is sent at the specified time. Until then, you cannot send another fax.

If you turn the printer off after setting the time, note the following: If you turn the printer on before the specified time, the fax will be sent at the specified time. If you turn the printer on after the specified time, the fax will be automatically sent as soon as the printer is turned on.

Fax from a connected phone

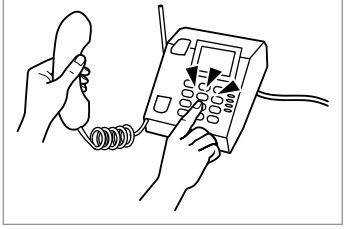
If the recipient has the same number for both phone and fax, you can send a fax after talking over the phone without hanging up.

1 📖 ➡ 20



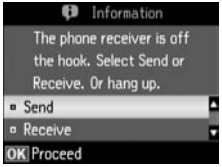
Place your original.

2



Dial the number from the phone.

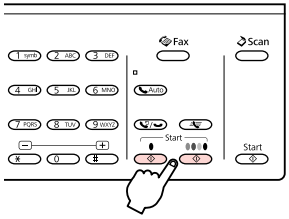
3



▲ / ▼ ------> OK

Select **Send**.

4



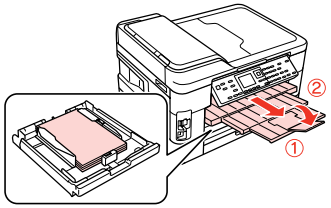
Start sending.

5

Hang up the phone.

Receiving Faxes

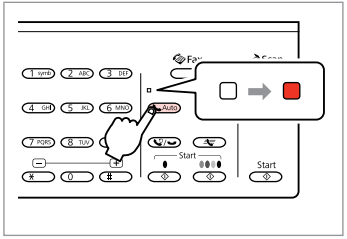
Before receiving a fax, load A4, B4 or A3-size plain paper into the cassette.
➡ 13



You can change the ring alert settings (DRD). ➡ 70

Receiving faxes automatically

1

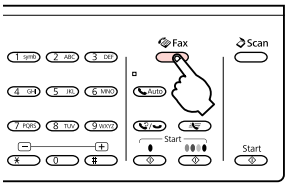


Turn on auto answer.

When an answering machine is connected directly to this product, make sure you set **Rings to Answer** correctly using the following procedure.

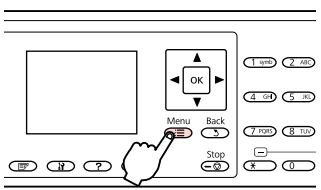
Depending on the region, **Rings to Answer** may be unavailable.

2



Enter the fax mode.

3



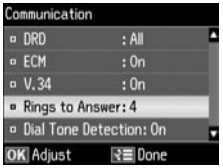
Enter the fax settings menu.

4

▲ / ▼ ------> OK

Select **Communication**.

5



▲ / ▼ ------> OK

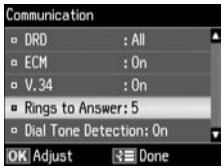
Select **Rings to Answer**.

6

▲ / ▼ ------> OK

Select the number of rings.

7



Finish the setting.

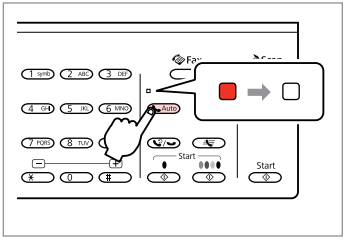
Select more rings than needed for the answering machine to pick up. If it is set to pick up on the fourth ring, set the product to pick up on the fifth ring or later. Otherwise the answering machine cannot receive voice calls.

When you receive a call and the other party is a fax, the product receives the fax automatically even if the answering machine picks up the call. If you pick up the phone, wait until the LCD screen displays a message saying that a connection has been made before you hang up. If the other party is a caller, the phone can be used as normal or a message can be left on the answering machine.

Receiving faxes manually

If your phone is connected to this product, you can receive a fax after a connection is made.

1

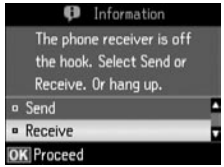


Turn off auto answer.

2

Pick up the phone when it rings.

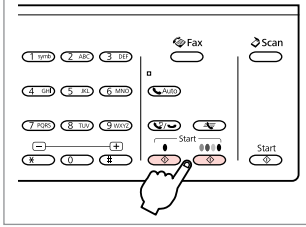
3



OK

When you hear a fax tone, select **Receive**.

4



Start receiving.

5

Hang up the phone.

6

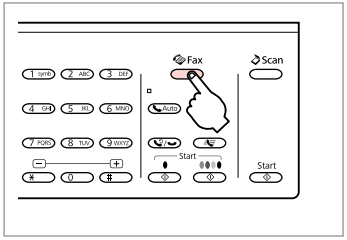
OK

Print the received fax.

Polling to receive a fax

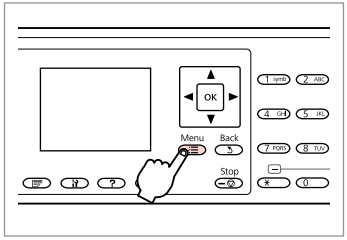
This allows you to receive a fax from the fax information service you have called.

1



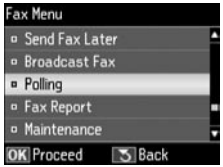
Enter the fax mode.

2



Enter the fax settings menu.

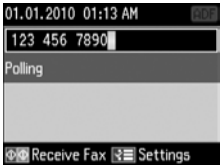
3



▲ / ▼ ------> OK

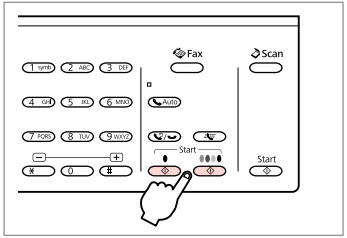
Select **Polling**.

4 📖 ➡ 6



Enter the fax number.

5



Start receiving.

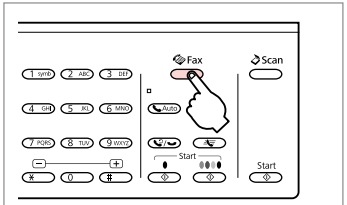
6

OK

Print the received fax.

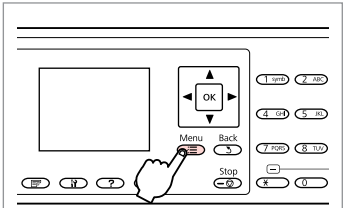
Printing Reports

1



Enter the fax mode.

2



Enter the fax settings menu.

3

▲ / ▼ ------> OK

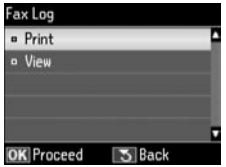
Select **Fax Report**.

4 🕮 ➡ 70

▲ / ▼ ------> OK

Select an item.

5

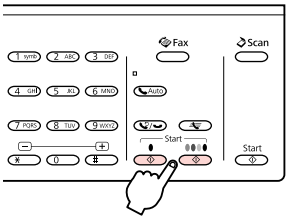


OK

Proceed.

Only **Fax Log** can be viewed on the screen. 🕮 ➡ 70

6



Print.

Faxing from a PC

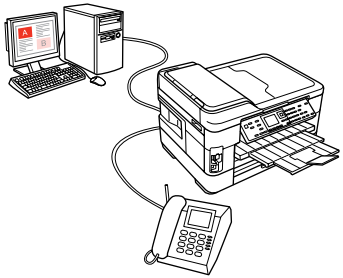
The fax software that came with the software disc allows you to send and receive faxes using your computer, create a phone book, and use other convenient features. For details, see the Fax Utility online help. Use the following procedure to run the utility.

Windows

Click the start button (Windows 7 and Vista) or click **Start** (Windows XP), point to **All Programs**, select **Epson Software**, and then click **Fax Utility**. (Server OS is not supported.)

Mac OS X

Click **System Preference**, click **Print & Fax**, and then select **FAX (your printer)** from Printer. Then, click **Open Print Queue** (Mac OS X 10.5) or **Print Queue** (Mac OS X 10.4) and click **Utility**.



Fax Mode Menu List

Menu items and values may differ depending on the region.

Fax Menu

Send Settings	Quality, Contrast, 2-Sided Faxing *1, Size on Glass, Set As New Default
Speed Dial Setup	Create, Edit, Delete
Group Dial Setup	Create, Edit, Delete
Receive Settings	Paper Source to Print *1, Paper Size to Print *1 *2, Auto Reduction *3, Fax Output, Last Transmission Report *4
Communication	DRD *5, ECM *6, V.34 *7, Rings to Answer *8, Dial Tone Detection *9, Dial Mode *10
Check Fax Connection	
Header	Fax Header, Your Phone Number
Send Fax Later	Off, On
Broadcast Fax	➡ 59
Polling	➡ 67
Fax Report	Fax Log *11, Last Transmission *12, Speed Dial List, Group Dial List, Reprint Faxes *13, Protocol Trace *14
Maintenance	➡ 88

*1 Depending on the model, this function may not be available. ➡ 9

*2 If you select a paper size larger than A4, you can receive faxes only in B&W.

*3 If a received fax is larger than the selected paper size, indicates whether or not to reduce the received fax to the selected paper size or print the received fax at its original size on multiple sheets.

*4 Indicates whether or not to print a report for the previous transmitted fax. Select **On Error** to print reports only when an error occurs. Select **On Send** to print reports for every fax.

*5 Indicates the type of answer ring pattern you want to use to receive faxes. To select an option other than **All** (or **Off**), you must set up your phone system to use different ring patterns. This option may be **On** or **Off** depending on the region.

*6 Indicates whether or not to use Error Correction mode to automatically correct fax data sent/received with errors due to the line or any other problems. Color faxes cannot be sent/received when ECM is off.

*7 Indicates the speed at which you transmit and receive faxes. **On** is 33.6 kbps and **Off** is 14.4 kbps.

*8 Depending on the region, this setting may not be displayed.

*9 When this is set to **On**, the product starts dialing after it detects a dial tone. It may not be able to detect a dial tone when a PBX (Private Branch Exchange) or a TA (Terminal Adapter) is connected. In that case, set to **Off**. However, doing so may drop the first digit of a fax number and send the fax to the wrong number.

*10 Indicates the type of phone system to which this product is connected. Depending on the region, this menu may not be displayed.

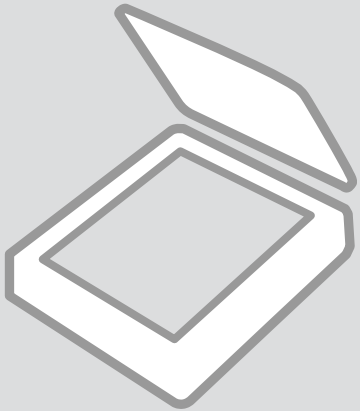
*11 Prints or displays the communication log.

*12 Prints a communication log for the previous transmission or the previous polling results received.

*13 Reprints from the latest fax received. When the memory is full, the oldest faxes are erased first.

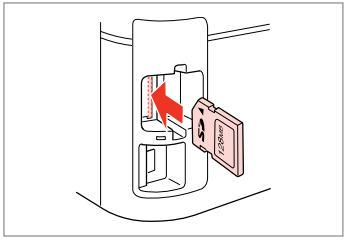
*14 Prints the protocol for the latest communication.

Scan Mode



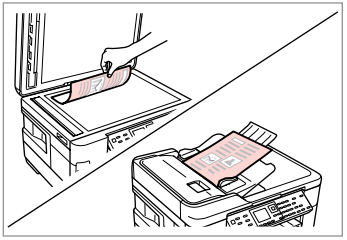
Scanning to a Memory Card

❶ ➡ 18



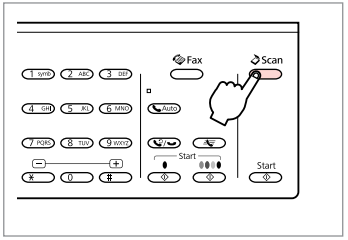
Insert a memory card.

❷ ➡ 20



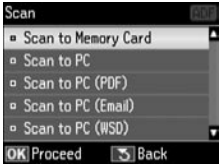
Place original horizontally.

❸



Enter the scan mode.

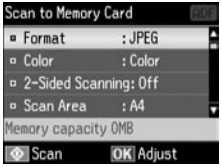
❹



OK

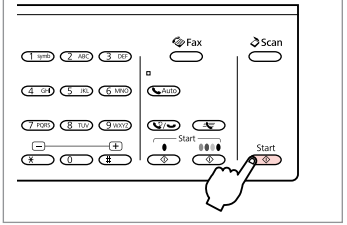
Select **Scan to Memory Card**.

❺ ➡ 76



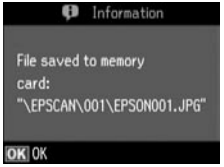
Select settings.

❻



Start scanning.

❼



OK

Check the message on the screen.

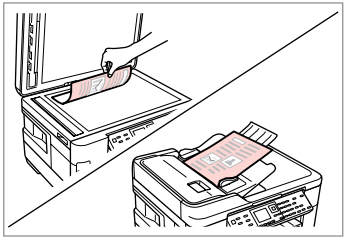
If the edges of the photo are faint, change the **Scan Area** in ❺.

When scanning both sides of an original, load the original in the ADF in step ❷ and make 2-Sided settings in step ❺. The 2-Sided menu is the same as the menu displayed when you press . Depending on the model, this may not be available. ➡ 9

Scanning to a Computer

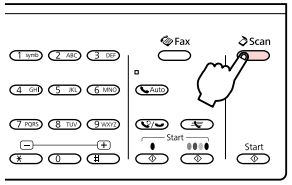
Make sure you have installed software for this printer on your computer and connected following the instructions on the Start Here poster.

1 📖 ➡ 20



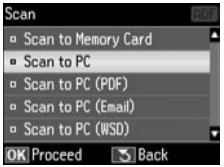
Place original horizontally.

2



Enter the scan mode.

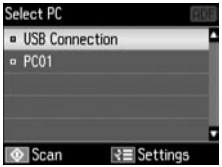
3



▲ / ▼ ------> OK

Select an item.

4



▲ / ▼ ------> ◇

Select your pc.

When scanning both sides of an original, load the original in the ADF in step ❶, press ☆≡ to make 2-Sided settings as **Scan Settings** in step ❹. Depending on the model, this may not be available. ➡ 9

You can change the computer name on the control panel using Epson Event Manager. For more details, see the software information in the online User's Guide.

Scan Mode Menu List

Scan Mode

Scan to Memory Card	Format	JPEG, PDF
	Color	Color, B&W
	2-Sided Scanning *2	Off, On
	Scan Area	A4, A3, Auto Cropping *4, Max Area *4
	Document	Text, Photograph *4
	Resolution	200dpi, 300dpi, 600dpi
	Contrast	
	Document Orientation *3	Portrait, Landscape
	Binding Direction *3	Left, Top
	Set As New Default	
Scan to PC		
Scan to PC (PDF)		
Scan to PC (Email)		
Scan to PC (WSD) *1		

*1 This feature is only available for English versions of Windows 7/Vista.

*2 Depending on the model, this function may not be available. ➡ 9

*3 Depending on the **Format** and **2-Sided Scanning** settings, this function may not be available.

*4 This function is available only when you place an original on the document glass.

Scan Menu

Scan Settings *1	2-Sided Scanning *2	Off, On
	Scan Area	Defined by software on PC, A4, A3
	Set As New Default	
Maintenance	➡ 88	

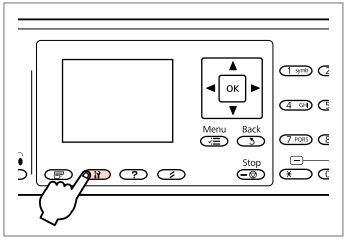
*1 Depending on the Scan Mode setting, this function may not be available.

*2 This setting is only available for models with the 2-sided scanning function. ➡ 9

Setup Mode (Maintenance)

Checking the Ink Cartridge Status

1



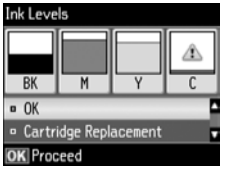
Enter the Setup mode.

2

OK

Select **Ink Levels**.

3



OK

Finish.

BK	M	Y	C	⚠
Black	Magenta	Yellow	Cyan	Ink is low.

On the screen in step ❸, you can select to replace ink cartridges even if they are not expended. You can also start this operation by pressing the button. Press the button, select **Maintenance**, and then **Ink Cartridge Replacement**. For instructions on replacing the cartridge, see ➡ 91.

Epson cannot guarantee the quality or reliability of non-genuine ink. If non-genuine ink cartridges are installed, the ink cartridge status may not be displayed.

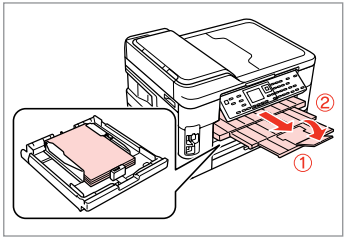
The ink levels displayed are an approximate indication.

If an ink cartridge is running low, prepare a new ink cartridge.

Checking/Cleaning the Print Head

Print head cleaning uses some ink from some cartridges. Use **Nozzle Check** to identify defective color(s) so you can select appropriate color(s) to clean. Black ink may be used in color images.

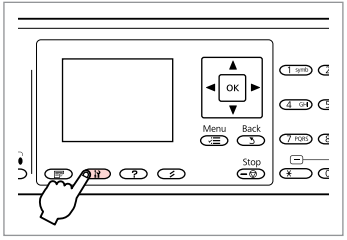
1 13



Load a A4-size plain paper.

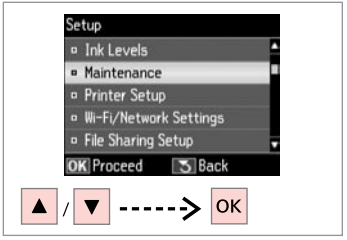
For WF-7520 / WF-7521, set the paper size of cassette 1 or 2 to A4 or Letter. 13

2



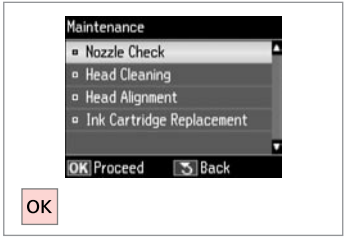
Enter the Setup mode.

3



Select **Maintenance**.

4

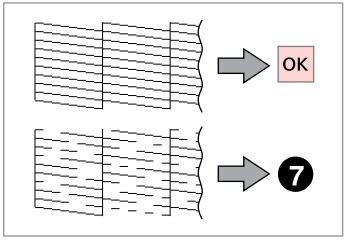


Select **Nozzle Check**.

❺

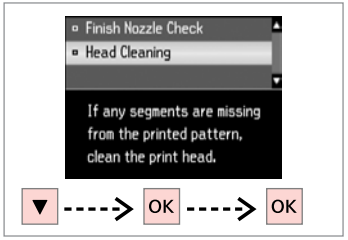
Print the nozzle check pattern.

❻



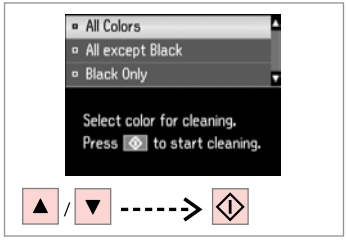
Check the pattern.

❼



Select **Head Cleaning**.

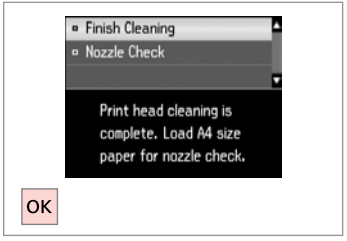
❽



Select an item and start cleaning.

Select the color that shows a defect in the nozzle check result.

❾



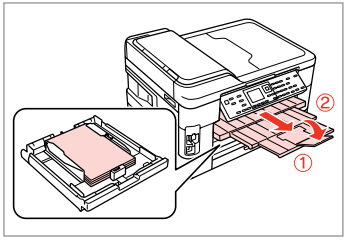
Select **Finish Cleaning**.

Do not turn off the printer during head cleaning. If the head cleaning is incomplete, you may not be able to print.

If print quality does not improve, make sure you selected the appropriate color in step ❽ according to the nozzle check result. If quality does not improve after cleaning four times, leave the printer on for at least six hours. Then try cleaning the print head again. If quality still does not improve, contact Epson support.

Aligning the Print Head

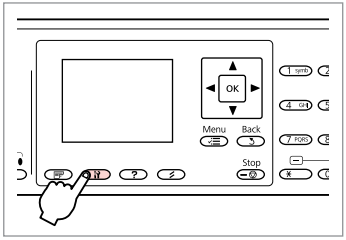
1 📖 ➡ 13



Load a A4-size plain paper.

For WF-7520 / WF-7521, set the paper size of cassette 1 to A4 or Letter. 📖 ➡ 13

2



Enter the Setup mode.

3

▲ / ▼ ------> OK

Select **Maintenance**.

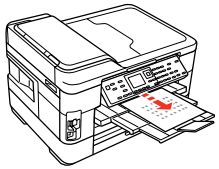
4

▲ / ▼ ------> OK

Select **Head Alignment**.

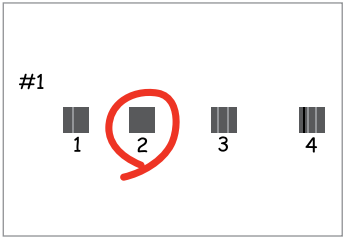
5

◇



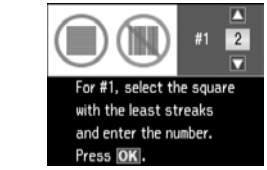
Print patterns.

6



Select the most solid pattern.

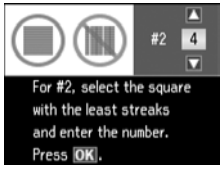
7



▲ / ▼ ------> OK

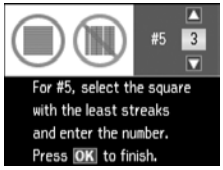
Enter the pattern number for #1.

8



Repeat ❼ for all patterns.

9

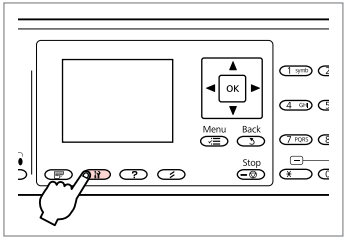


OK

Finish aligning the print head.

Setting/Changing Time and Region

1



Enter the Setup mode.

2

▲ / ▼ -----> OK

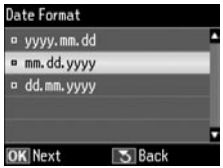
Select **Printer Setup**.

3

▲ / ▼ -----> OK

Select **Date/Time**.

4



▲ / ▼ -----> OK

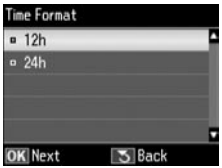
Select the date format.

5

OK

Set the date.

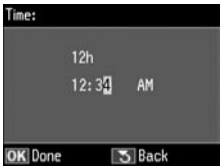
6



▲ / ▼ -----> OK

Select the time format.

7



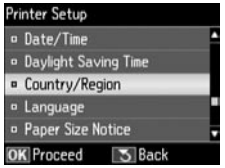
OK

Set the time.

Use ▲ or ▼ to select **AM** or **PM**.

To select daylight saving time, set **Daylight Saving Time** to **On**.
➡ 88

8



▲ / ▼ -----> OK

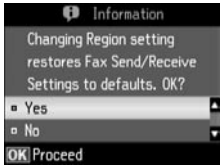
Select **Country/Region**.

9

▲ / ▼ -----> OK

Select the region.

10



▲ / ▼ -----> OK

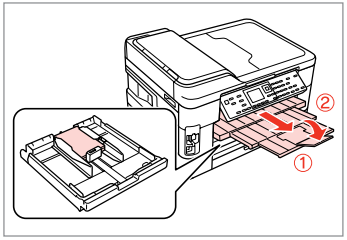
Select **Yes**.

The incorrect time may be displayed especially after a power failure.

When the power is left off for an extended period of time, the clock may be reset. Check the clock when you turn the power back on.

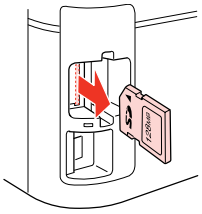
Printing from a Digital Camera

1 ➡ 13



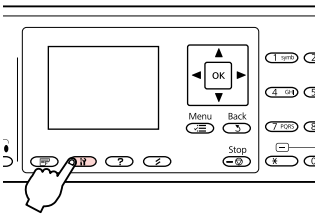
Load photo paper.

2 ➡ 18



Remove.

3



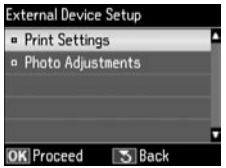
Enter the Setup mode.

4

▲ / ▼ ------> OK

Select **External Device Setup**.

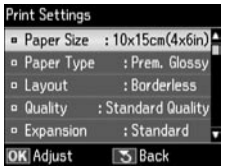
5



OK

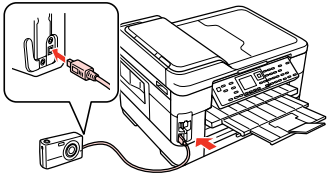
Select **Print Settings**.

6 ➡ 88



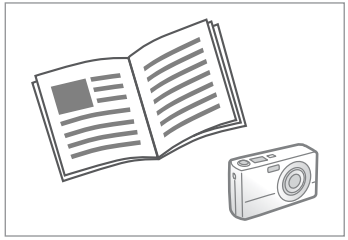
Select the appropriate print settings.

7



Connect and turn on the camera.

8



See your camera's guide to print.

Compatibility	PictBridge
File Format	JPEG
Image size	80 × 80 pixels to 9200 × 9200 pixels

Depending on the settings on this printer and the digital camera, some combinations of paper type, size, and layout may not be supported.

Some of the settings on your digital camera may not be reflected in the output.

Setup Mode Menu List

Setup Mode

Ink Levels		
Maintenance	Nozzle Check	
	Head Cleaning	
	Head Alignment	
	Ink Cartridge Replacement	
Printer Setup	Paper Size Loaded *1	
	Sound	
	Screen Saver	
	Display Format *2	
	Date/Time	
	Daylight Saving Time	
	Country/Region	
	Language	
	Paper Size Notice *1	
Wi-Fi/Network Settings	For details on the setting items, see the online Network Guide.	
File Sharing Setup		
External Device Setup	Print Settings	For details on the setting items, see the Print Settings for Print Photos Mode. ➡ 43
	Photo Adjustments	
Print Status Sheet		
Restore Default Settings	Fax Send/Receive Settings, Fax Data Settings, Wi-Fi/Network Settings, All except Wi-Fi/Network & Fax Settings, All Settings	

*1 Depending on the model, this function may not be available.

*2 You can select the LCD screen display format from 1-up with Info, 1-up without Info, and View Thumbnail Images.

Solving Problems

Error Messages

Error Messages	Solution
Paper jam. Press OK to see how to remove jammed paper.	📖 ➡ 94
Paper out or paper jam. Check paper size and load paper in paper cassette.	Load some paper or clear the jammed paper. Otherwise, make sure the number of sheets does not exceed the limit specified for the type of media you are using. 📖 ➡ 12, 94
Paper jam inside, in back, or in ADF. Press OK to see how to remove jammed paper.	📖 ➡ 97, 98
Paper feed error or jam. Remove the paper and reload paper correctly. See your documentation.	📖 ➡ 99
Communication error. Make sure the computer is connected, then try again.	Make sure the computer is connected correctly. If the error message still appears, make sure that scanning software is installed on your computer and that the software settings are correct.
Printer error. Turn power off and then on again. For details, see your documentation.	Turn the printer off and then back on. Make sure that no paper is still in the printer. If the error message still appears, contact Epson support.
A printer's ink pad is nearing the end of its service life. Please contact Epson Support.	Press ◇ to resume printing. The message will be displayed until the ink pad is replaced. Contact Epson support to replace ink pads before the end of their service life. When the ink pads are saturated, the printer stops and Epson support is required to continue printing.
A printer's ink pad is at the end of its service life. Please contact Epson Support.	Contact Epson support to replace the ink pad.
Backup Error. Error Code xxxxxxxx	A problem occurred and backup was canceled. Make a note of the error code and contact Epson support.
No dial tone detected. Try Check Fax Connection.	Make sure the phone cable is connected correctly and the phone line works. 📖 ➡ 46 If you connected the product to a PBX (Private Branch Exchange) phone line or Terminal Adapter, turn off the **Dial Tone Detection**. 📖 ➡ 70
The combination of IP address and subnet mask is invalid. See your documentation.	Refer the online Network Guide.
Recovery Mode	The firmware update has failed. You will need to re-attempt the firmware update. Ready a USB cable and visit your local Epson website for further instructions.

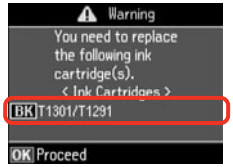
If the displayed error message indicates that the size of the loaded paper does not match the paper size setting, load the correct paper and set the paper size again. 📖 ➡ 13

Replacing Ink Cartridges

Ink Cartridge Handling Precautions

- ❏ Never move the print head by hand.
- ❏ To maintain optimum print head performance, some ink is consumed from some cartridges not only during printing but also during maintenance operations such as ink cartridge replacement and print head cleaning.
- ❏ For maximum ink efficiency, only remove an ink cartridge when you are ready to replace it. Ink cartridges with low ink status may not be used when reinserted.
- ❏ Epson recommends the use of genuine Epson ink cartridges. Epson cannot guarantee the quality or reliability of non-genuine ink. The use of non-genuine ink may cause damage that is not covered by Epson's warranties, and under certain circumstances, may cause erratic printer behavior. Information about non-genuine ink levels may not be displayed.
- ❏ Do not leave the printer with the ink cartridges removed or do not turn off the printer during cartridge replacement. Otherwise, ink remaining in the print head nozzles will dry out and you may not be able to print.
- ❏ Do not open the ink cartridge package until you are ready to install it in the printer. The cartridge is vacuum packed to maintain its reliability.
- ❏ Other products not manufactured by Epson may cause damage that is not covered by Epson's warranties, and under certain circumstances, may cause erratic printer behavior.
- ❏ Do not turn off the printer during ink charging. If the ink charging is incomplete, you may not be able to print.
- ❏ Install all ink cartridges; otherwise, you cannot print.

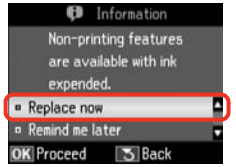
1



OK

Check the color to replace.

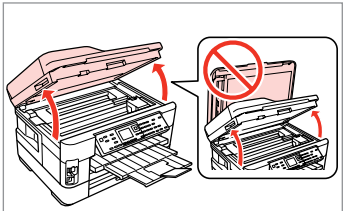
2



OK

Select **Replace now**.

3

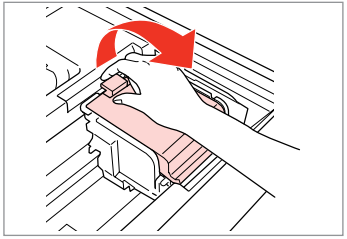


Open.

Make sure the ADF is closed.

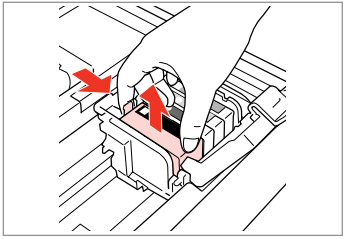
Never open the cartridge cover while the print head is moving.

4



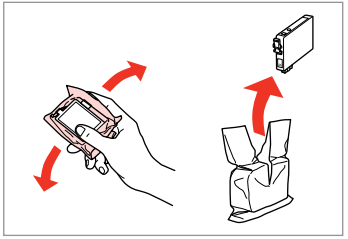
Open.

5



Pinch and remove.

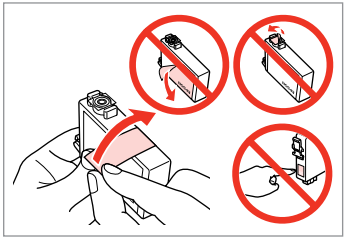
6



Shake new cartridge.

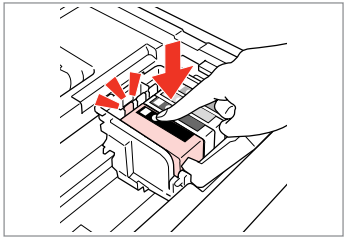
Be careful not to break the hooks on the side of the ink cartridge.

7



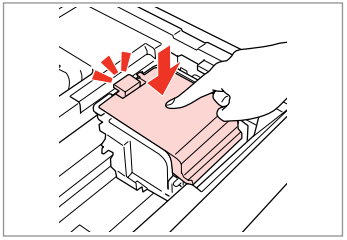
Remove the yellow tape.

8



Insert and push.

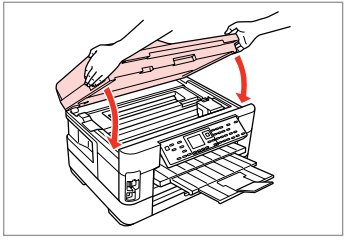
9



Close.

If you find it difficult to close the cover, press down on each cartridge until it clicks into place.

10



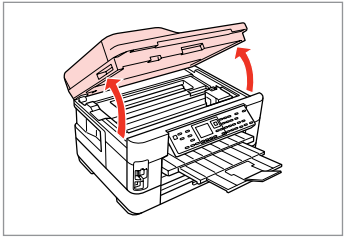
Close slowly. Ink charging starts.

If you had to replace an ink cartridge during copying, to ensure copy quality after ink charging is finished, cancel the job that is copying and start again from placing the originals.

Paper Jam - jammed inside 1

Never touch the buttons on the control panel while your hand is inside the printer.

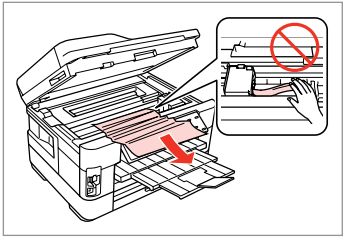
1



Open.

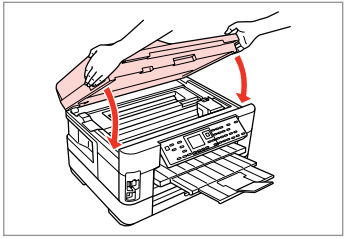
Make sure the ADF is closed.

2



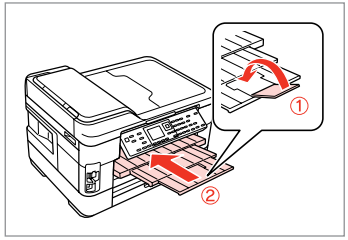
Remove.

3



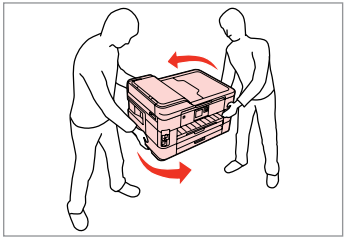
Close slowly.

4



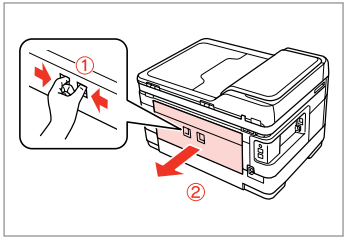
Close.

5



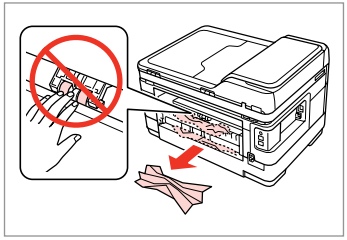
Turn around.

6



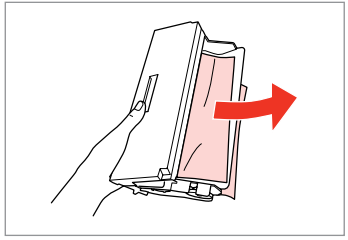
Pull out.

7



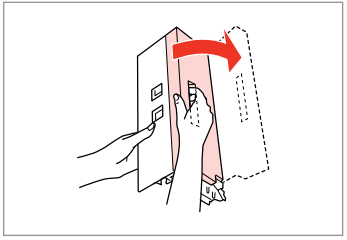
Remove.

8



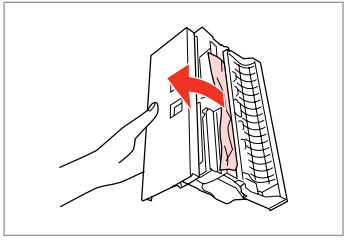
Remove.

9



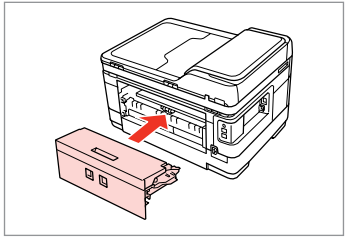
Open.

10



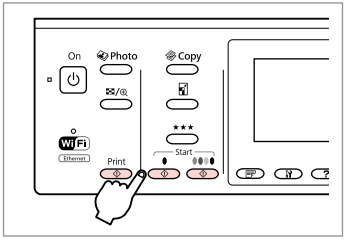
Carefully remove.

11



Reattach.

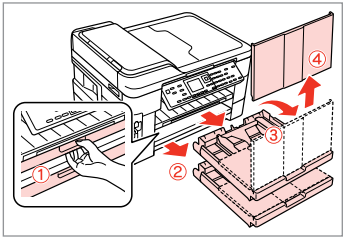
12



Restart.

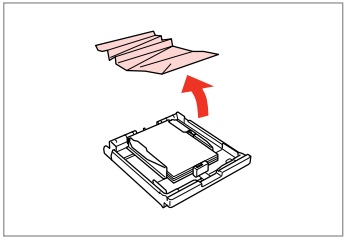
If an error message cannot be cleared, try the following steps.

13



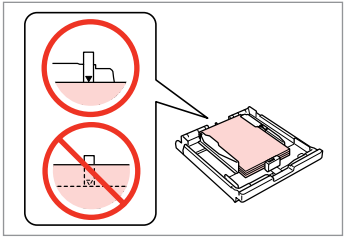
Pull out and take off.

14



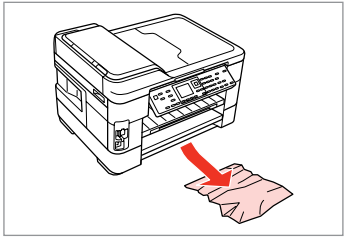
Remove.

15



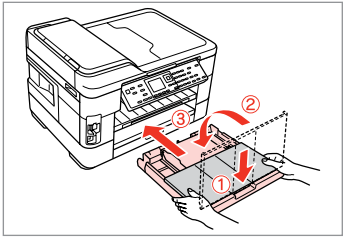
Align the edges.

16



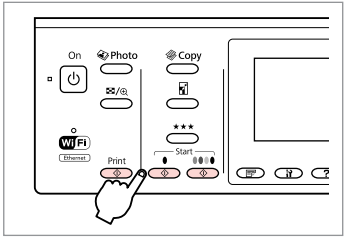
Carefully remove.

17



Insert the cassete(s) gently.

18

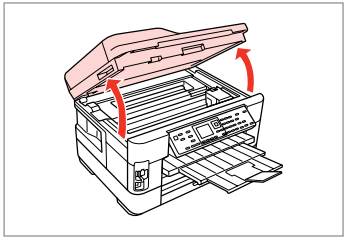


Restart.

Paper Jam - jammed inside 2

Never touch the buttons on the control panel while your hand is inside the printer.

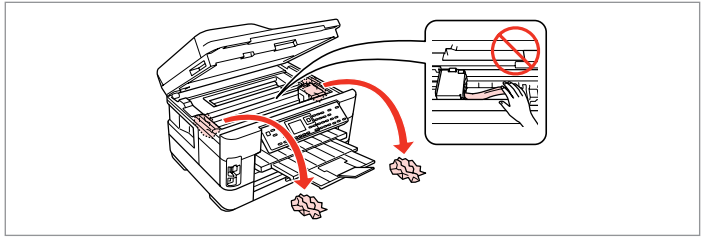
1



Open.

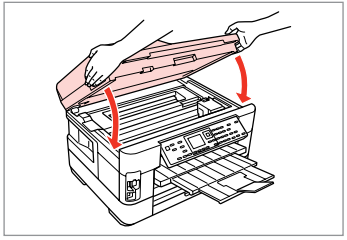
Make sure the ADF is closed.

2



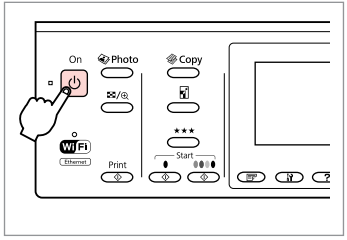
Remove.

3



Close slowly.

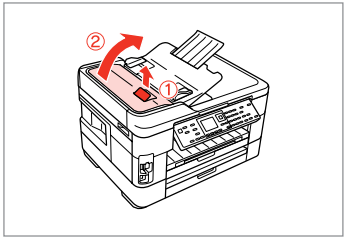
4



Turn off, and then back on.

Paper Jam - Automatic Document Feeder (ADF)

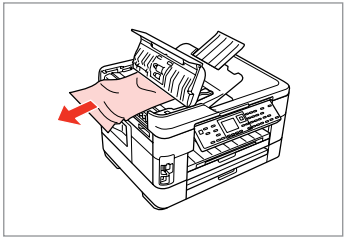
1



Open.

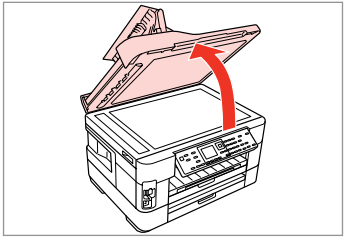
If you do not open the ADF cover, the printer may be damaged.

2



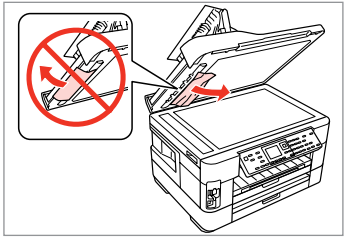
Remove.

3



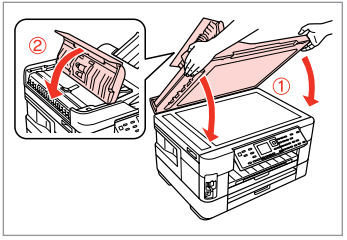
Open.

4



Remove.

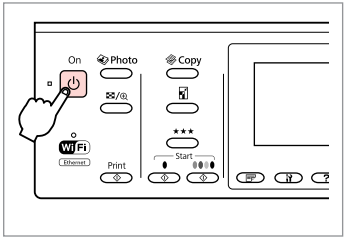
5



Close slowly.

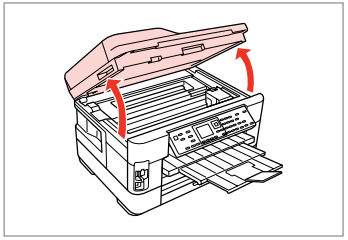
Paper Jam - jammed inside 3

1



Turn off.

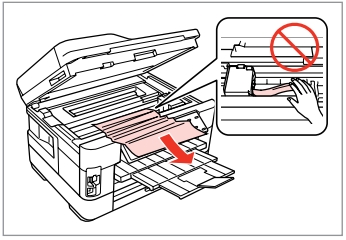
2



Open.

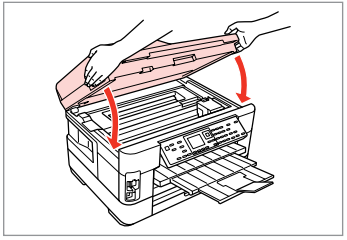
Make sure the ADF is closed.

3



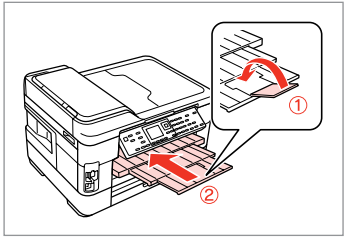
Remove.

4



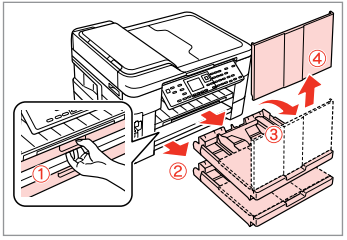
Close slowly.

5



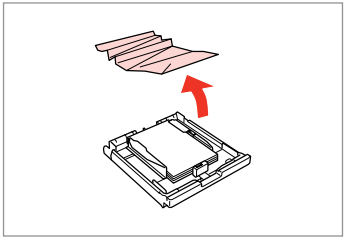
Close.

6



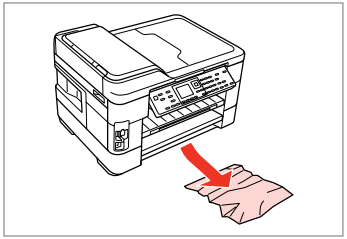
Pull out.

7



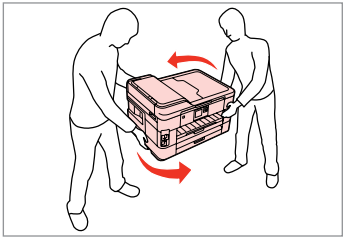
Remove.

8



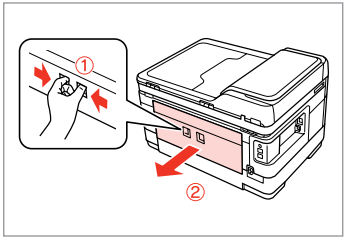
Carefully remove.

9



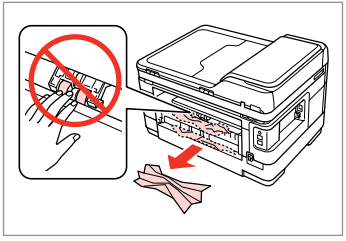
Turn around.

10



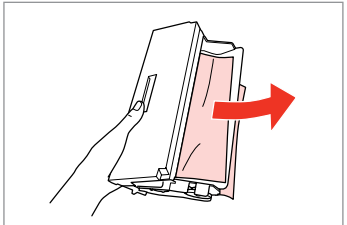
Pull out.

11



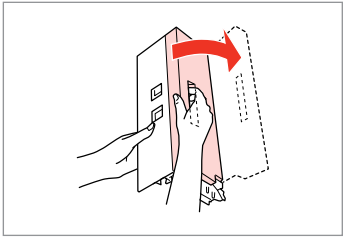
Remove.

12



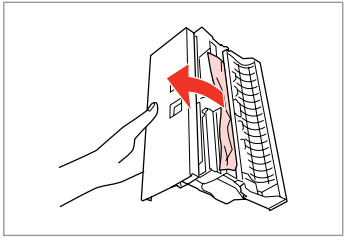
Remove.

13



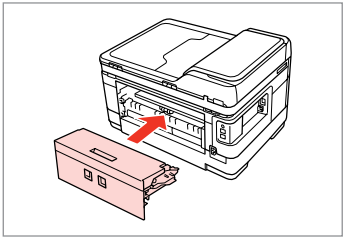
Open.

14



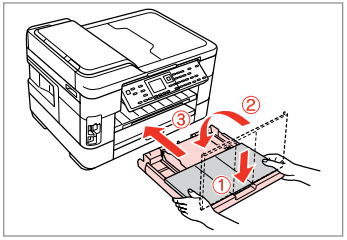
Carefully remove.

15



Reattach.

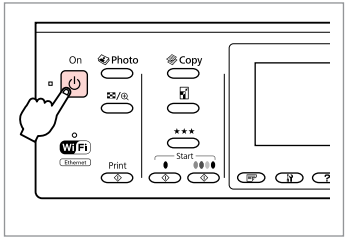
16



Insert the cassette(s) gently.

For plain paper, do not load paper above the ≚ arrow mark inside the edge guide.

17



Turn on.

If the same message appears, check the procedure for loading paper.
➡ 13
If the error continues to occur, contact Epson support.

Print Quality/Layout Problems

Try the following solutions in order from the Top. For further information, see your online User's Guide.

Problems	Solution No.
You see banding (light lines) in your printouts or copies.	❶❷❹❺❼❾
Your printout is blurry or smeared.	❶❷❹❺❻❽⓮
Your printout is faint or has gaps.	❶❷❸❹❼
Your printout is grainy.	❺
You see incorrect or missing colors.	❹❼
The image size or position is incorrect.	❿⓫⓬⓭

Solutions	
❶	Make sure you select the correct paper type. ➡ 12
❷	Make sure the printable side (the whiter or glossier side) of the paper is facing in the right direction. ➡ 13
❸	When you select **Standard Quality** or **Best** as the **Quality** setting, select **Off** as the **Bidirectional** setting. ➡ 43
❹	Perform a nozzle check first and then clean the print head that shows a defect in the nozzle check result. ➡ 80
❺	Align the print head. ➡ 82 If quality is not improved, align using the printer driver utility. See your online User's Guide.
❻	To clean the inside of the printer, make a copy without placing a document on the document glass/ADF. For further information, see your online **User's Guide**.
❼	For best results, use up ink cartridge within six months of opening the package. ➡ 79
❽	Try to use genuine Epson ink cartridges and paper recommended by Epson.
❾	If a moiré (cross-hatch) pattern appears on your copy, change the **Reduce/Enlarge** setting or shift the position of your original. ➡ 29
❿	Make sure you selected the correct **Paper Size**, **Layout**, **Expansion**, and **Reduce/Enlarge** setting ➡ 29, 43
⓫	Make sure you loaded paper and placed the original correctly. ➡ 13, 20
⓬	If the edges of the copy or photo are cropped off, move the original slightly away from the corner.
⓭	Clean the document glass. See your online **User's Guide**.
⓮	Print again using a lower density setting. ➡ 24

Faxing Problems

Try the following solutions in order from the top.

Problems	Solution No.
Cannot send fax.	❶❷❸❹❺❾❿
Cannot receive fax.	❶❷❸❻❾❿
Quality problems (sending)	❼❽❿
Quality problems (receiving)	❿
Answering machine cannot answer to voice calls	⓫
Incorrect time	⓬

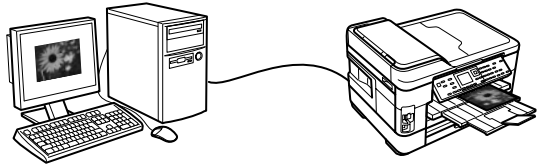
Solutions	
❶	Make sure the phone cable you are using is correct for the product. See the fax specifications in the **Appendix** of the online **User's Guide**.
❷	Make sure the phone cable is connected correctly and check that the phone line works. You can check the line status by using the **Check Fax Connection** function. ➡ 46
❸	If you connected the product to a DSL phone line, you must install a DSL filter on the line otherwise you cannot fax. Contact your DSL provider for the necessary filter.
❹	If you connected this product to a PBX (Private Branch Exchange) phone line or Terminal Adapter, turn off **Dial Tone Detection**. ➡ 70
❺	Make sure that the recipient's fax machine is turned on and working.
❻	If this product is not connected to a phone and you want to receive faxes automatically, make sure you turn on auto answer. ➡ 64
❼	Clean the document glass and Automatic Document Feeder (ADF). See your online **User's Guide**.
❽	If the fax you sent was faint or not clear, change the **Resolution** or **Contrast** in the fax settings menu. ➡ 70
❾	Turn off V.34. ➡ 70
❿	Make sure that **ECM** is turned on. ➡ 70
⓫	When auto answer is turned on and an answering machine is connected to the same phone line as this product, set the number of rings to answer for receiving faxes to a higher number than the number of rings for the answering machine. ➡ 64
⓬	The clock may run fast/slow or may be reset after a power failure, or the power is left off for a long time. Set the correct time. ➡ 84

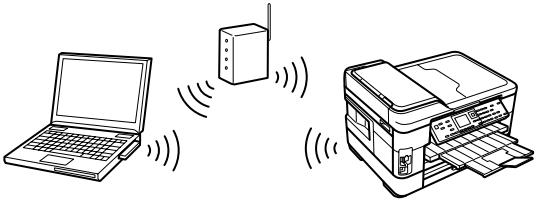
Contacting Epson Support

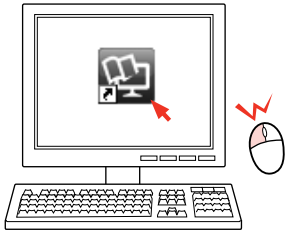
If you cannot solve the problem using the troubleshooting information, contact Epson support services for assistance. You can get the contact information for Epson support for your area in your online User's Guide or warranty card. If it is not listed there, contact the dealer where you purchased your product.

The dial list data for fax and/or network settings may be stored in the product's memory. Due to breakdown or repair of a product, data and/or settings may be lost. Epson shall not be responsible for the loss of any data, for backing up or recovering data and/or settings even during a warranty period. We recommend that you make your own backup data or take notes.

Getting More Information







If the online manual icon is not displayed, insert the CD and select **Epson Online Guides** in the installer screen.

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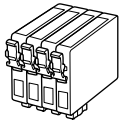

	BK (Black)	C (Cyan)	M (Magenta)	Y (Yellow)
WF-7510 WF-7520	140 138			
WF-7511 WF-7521	143 141			

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